

BMW CCA San Diego Chapter Board Meeting Minutes for December 12, 2023

The virtual meeting was called to order at 6:30 pm.

Board Members Present:

Matt Gage, Ryan Moore, Paul Silver, Lisa Goehring, Brett Litoff, Rudy Banuelos, Matthew Baratz, Bryan Gaier

Members Present:

Don Duncan, Neil Daly, Ron Wisniewski, Dan Tackett

Secretary's Report – Paul Silver

- The November 2023 meeting minutes were approved as amended.
- Paul will be unable to attend the January Board meeting. Ron Wisniewski will take minutes at this meeting.

Vice President's Report – Matt Gage for Greg Uhler

- We have 24 new members, 40 renewing members, and 20 lapsed members, for a total of 1220 members. This is up 8 from last month and up 60 in the past twelve months.

Treasurer's Report – Ryan Moore

- **Finance update** – Ryan sent out the November financial summary via email. The club is in good financial condition.
- **Investigation of Chapter allocation and deductions by National** – National has stopped sending regular invoices via email. Ryan requests that Don Duncan assist in accessing the website where the invoices with detailed breakdowns are located. Don suggests that we inform National to update who they have listed as our chapter's treasurer and ensure access to the website. Ryan indicates that it appears there were two months (May and June 2023) in which we did not receive our monthly allocation from National. We are short approximately \$1300.

President's Report – Matt Gage

- **2024 Board Election Results** – President – Matt Gage, Vice President – Greg Uhler, Treasurer – Steve Dais, Secretary – Paul Silver, Autocross Director – Greg Uhler, Communications Director – Steve Hovland, Driving School Director – Lisa Goehring, Equipmentmeister – Matthew Baratz, Social Director – Catalina Uhler, Wachsmeister – Neil Daly, Webmeister – Rudy Banuelos, Directors at Large – Brett Litoff, Bryan Gaier, Ryan Moore, Ron Wisniewski
- **January in-person Board meeting (with Meet & Greet the same month?)** – Matt asks if we want to do an in-person Board meeting as well as the Meet & Greet. In discussion it was brought up that an in-person meeting has associated cost that we should avoid. The consensus is that the January meeting will be virtual. We will do in-person Board meetings in March, June, September, and November or December.

DIRECTOR REPORTS

Autocross – Greg Uhler

- **Dec 2 Autocross** – This was a great event with 73 of 80 slots sold. Unofficial financial calculations show the event as break even.
- **General Update** – In the drivers' meeting, Greg mentioned our need for event sponsors to help offset some of our costs. We have two leads: Ceramic Pro Carlsbad is interested in sponsoring new instructor shirts and possibly awards. A law firm that brought four participants to our recent event inquired about sponsorship, as well. We can also reach out to long-term Chapter partners such as Independent Motorcars, Oceanside Motorsport, dealers, etc. Greg will follow up with each.
- Brett mentioned that pre-COVID the Sheriff's department sometimes sent their driving students to participate in autocross, as it was a common point of failure in their testing. We might be able to get sponsorship from them, or additional students. However it was mentioned that the EVOC is now in operation, so they may have reduced need for our events.
- Greg will provide the full-year autocross financial summary in January, as well as identify needs for 2024. It is suggested that truck maintenance costs not be included as autocross expenses.

- 2024 Autocross dates are under contract for Feb 3, April 6, June 1, August 3, October 5, and December 7. April 6 will likely be rescheduled due to a conflict with the HPDE dates.

Communications Report – Matt Gage for Steve Hovland

- **General Update** – Steve is still investigating use of SMS messaging, but this is on hold until he has more time. A review of our social media accounts was undertaken, and there was discussion about dropping X/Twitter, but instead we will add a new Threads account and we will post a final X message pointing people to our Threads account. Steve will also investigate whether Facebook advertising might be cost effective.
- **Bimmerlife: Escapes** – Dan Tackett wrote an article and it was submitted before the deadline, so this will be published in the next issue.
- **Communications Committee Meeting Update** – There was a discussion about whether to allow other car clubs to post about their events on our social media. The decision for now is to maintain the status quo. There was also discussion about the difficulties in getting our events listed with National and why our events are not published in the Roundel and other National publications. Steve is investigating workarounds to help get our events published.

Driving School – Lisa Goehring

- **General Update** – Lisa submitted potential dates to Buttonwillow for our 2024 Driving School. We've been offered the weekend of April 6-7. The team and instructors are on board, so we have accepted the dates. It will be awhile before we get the contract sent to us. We will begin planning all of the details in the new year. Central Cal chapter and Golden Gate chapter are on board to participate, as well.

Equipmentmeister Report – Vacant

- **Truck Repairs and Maintenance** – **MOTION** via email by Matthew Baratz to allocate up to \$1500 for recommended truck repairs, later modified to include an additional \$350 for a total of \$1850. Motion seconded and passed.

Social – Catalina Uhler

- **Social Media Followers report** – Our Facebook page has 1918 followers, up 9 from last month. The Facebook group has 3249 followers, up 46. We have 2107 Instagram followers, up 40. And we have 696 Twitter/X followers, down 1 from last month.
- See Event Planning section below for more event info.

Wachsmeister Report – Brett Litoff

- **General update** – Brett will be working on the transition with new Wachsmeister Neil Daly. We have no auction items right now and very much need some.

Webmeister Report – Rudy Banuelos

- **General Update** – Rudy has made some updates to the autocross section of the website and has exercised the Google Voice number. Greg will send Rudy the new Board member info for updating the website and email alias. The Performance Center event has been added to the website.
- Dan requests that the article about the Varco family be added to the website and the January e-News.

EVENT PLANNING

Nov 18 – Toy Drive at Point Loma Cars & Coffee Recap – Rudy Banuelos for Cat Uhler

- There was a varied selection of cars at the event, and we collected a lot of toys for Toys for Tots.

Nov 18 – Garage Collective Formula 1 Event Recap – Matt Gage

- The place was packed with a lot of people. It was not great for watching the race, but the event had a lot of energy.

Dec 2 – Autocross Recap – Greg Uhler

- See Autocross Director section

Dec 10 – Tour Recap – Matt Gage

- The tour started at the Target on Jamacha Rd. in Spring Valley and ran out to Borrego Springs. People enjoyed the route, which was about 100 miles. 46 people attended the lunch at the end. There were 63 people who attended the event, and about 40 cars.

Feb 3 – Autocross – Greg Uhler

- See Autocross Director section

Feb 17 – Performance Center – Dan Tackett

- Registration opened last week in conjunction with the e-News publication. 29 people have registered for the event so far. The event will be advertised on Facebook soon. We need to ensure all attendees are BMW CCA members. We have a code for discounted membership if people have non-member friends who want to attend. This will be our tenth year doing the Performance Center event.

March 9 – Women’s Only Event – Matt Gage for Cat Uhler

- No info yet

Event proposals –

- Tech Session: Oceanside Motorsport – Greg Uhler/Neil Daly – no update
- K1 Speed Winchester – Cat Uhler – no update
- BMW of Carlsbad Open House – Matt Gage for Cat Uhler – This will be scheduled for sometime in 2024.
- Meet the New Board – Matt Gage for Cat Uhler – January 27 was selected as the date for this event.
- BMW of El Cajon Event – Matt Gage for Cat Uhler – no update

GENERAL TOPICS / NEW BUSINESS

Nametags needed for Rudy, Steve, Cat, Bryan, Brett, Lisa, Matthew, and Dan – Lisa

- We also need nametags for the new 2024 Board members.
- Ryan suggests we also provide nametags for autocross instructors and staff.
- Matt suggested that we allow members the opportunity to purchase nametags.
- Lisa is still investigating.

Member suggestion regarding event photos – Matt Gage

- A member suggested that every event include photos of every BMW in attendance, and a panorama scrapbook be made and emailed to all chapter members, to improve event attendance and reduce membership lapses.

2024 Tour Dates – Matt Gage

- March 3
- June 23
- September 15
- December 15

The virtual meeting was adjourned at 7:51 pm.

Event Planner 2023-2024

- Feb 3 – Autocross
- Feb 17-18 – Performance Center event weekend
- March 3 – Driving Tour
- March 9 – Women’s Only event
- April 6 – Autocross (to be rescheduled)
- April 6-7 – Buttonwillow HPDE
- June 1 - Autocross
- June 23 – Tour
- August 3 - Autocross

- September 15 – Driving Tour
- October 5 – Autocross
- December 7 - Autocross
- December 15 – Driving Tour