

BMW CCA San Diego Chapter Board Meeting Minutes for June 13, 2023

The virtual meeting was called to order at 6:30 pm.

Board Members Present:

Matt Gage, Greg Uhler, Paul Silver, Lisa Goehring, Cat Uhler, Rudy Banuelos, Bryan Gaier, Brett Litoff, Kim Dais

Members Present:

Dan Tackett, Don Duncan

Secretary's Report – Paul Silver

- The April 2023 meeting minutes were approved as submitted.

Vice President's Report – Greg Uhler

- We have 15 new members, 43 renewing members, and 29 lapsed members, for a total of 1169 members. This is down 11 from last month and down 199 in the past twelve months.

Treasurer's Report – Ryan Moore

- **Finance update** – Ryan emailed the finance report. The club is in good financial condition.
- **Missing 2022 Tax form** – No update
- **Charitable Donations** – No update

President's Report – Matt Gage

- **Meeting Length** – The question of whether the meetings should target ending at 7:30pm or 8pm was discussed. Consensus was to target 8pm, however we should keep the discussions brisk and on target to try to finish earlier.
- **Status of open Director at Large Board Position** – Lisa has found a candidate, Tyler Johnson, former Social Director, and he's willing to come back on the Board. The other candidate is a representative from Garage Collective, Jasmine. Tyler Johnson was elected.
- **Garage Collective offering their space for Board meetings** – They are offering their space for free for quarterly face-to-face board meetings. They are located in Barrio Logan. Several people were opposed to holding meetings there due to the traffic.

DIRECTOR REPORTS

Autocross – Greg Uhler

- **General update** – Next autocross is June 25 (Sunday). We currently have 27 slots paid, and while we try to get to 60, most signups are in the last two weeks before the event. Insurance has been requested.
- **Purchases & Ideas** – It was suggested we purchase a backup for our timing sensors, at a cost of \$270, using leftover money from the allocated money for the timing system. No motion is necessary. It was suggested we purchase two height adjustable chairs for the timing volunteers at \$100 each, two new cone carts to replace the ones that are broken, at \$100 each, and two First-aid kits at about \$50 each. **MOTION** by Greg to spend up to \$600 for this autocross equipment. The motion was seconded and approved.
- **Truck & Trailer** – A suggestion was made to replace the trailer with a Sprinter van or to place a cargo container at the autocross venue to hold most of the equipment. Greg would like feedback via email.

Communications Report – Matt Gage for Steve Hovland

- **General update** – No update
- **Bimmerlife "Generations" Article** – Dan Tackett interviewed the Varco family, and Matthew Baratz interviewed the Nelson family, and we planned to join the two articles together. The word limit was exceeded by the combination of the two articles and shortening them would not do either justice. So the decision was made to go ahead with the article on the Nelsons only. It was suggested that Dan's article could be posted to the website. Matt will also requested an OK from National to post the Nelson article to the website at some point in the future.

- **Mid-month announcements** – Greg suggests we simplify the mid-month emails and just have a list of events with links to the website descriptions.

Driving School – Lisa Goehring

- We had our driving school May 19-21. The event went well. We had a full turnout of about 62 students, and a few no-shows. Instructor training was held on Friday with 7 new instructors for the Region. There were no incidents over the weekend. We needed more staffing, however. Staffing was evenly divided between San Diego, Central Cal, and Golden Gate chapters. There are still some outstanding financials we're waiting to get back from Central Cal chapter, so we don't yet have final numbers. Ten of the students either joined or renewed membership in order to attend the HPDE. It's likely that the financials will show that the 2-day HPDE was financially successful, and the Friday instructor training was not. A future 2-day HPDE only event would likely be financially successful.

Equipmentmeister Report – Vacant

- No report

Social – Catalina Uhler

- **Social Media Followers report** – Our Facebook page has 1850 followers, up 11 from last month. The Facebook group has 3073 followers, up 28. We have 1765 Instagram followers, up 43. And we have 695 Twitter followers, no change from last month.
- **Event Post timing** – The communications committee will discuss timing of posting to social media to promote events.
- See Event Planning section below for more event info.

Wachsmeister Report – Brett Litoff

- We are in the final stages of approval with the Port Authority. Deposits have been paid. They want a dedicated medical person (Matt has volunteered) and a dedicated Security person (Brett volunteered for that). We need a second Security volunteer to walk around when Brett cannot. They want two people to guide cars in and out. Dan Tackett volunteered to be one, Greg and Cat also volunteered for this. The Port Authority wants us to use flags to denote when cars are allowed to enter and leave.
- Cat has spoken to BMW of Escondido about donating some items for the auction. Anyone who would like to donate items for the auction should contact Brett. The Port does not allow us to have vendors selling anything, however they can come with a car as an entrant and post their sign.

Webmeister Report – Rudy Banuelos

- Nothing to report

EVENT PLANNING

May 13 – Tech Session: HQ Autosport Recap – Matt Gage

- The event was well attended, and the talk about race prepping was interesting. The event was about two hours long.

May 18 – Encinitas Classic Car Night Recap – Greg Uhler

- This was a fun night with good weather. All of the RSVP'd cars showed up to the paddock. Everyone had a good time.

May 19-21 – HPDE Buttonwillow Recap – Lisa Goehring

- See Driving School Director Report

June 3 – Ceramic Pro Carlsbad Open House Recap – Bryan Gaier

- We had a good turnout of about 20 cars. They opened the interior bay and we had 5-6 of our cars inside. They provided cleaning product giveaways to attendees. Breakfast treats were available. The event had a Cars & Coffee portion and a product demo of the Ceramic Pro paint protection film. They mentioned they will be opening another new location in the Miramar area near Independent Motorcars.

June 11 – June Gloom Driving Tour Recap – Matt Gage

- There were 33 attendees and about 20 cars. The route went from the Target on Auto Parkway through Valley Center and De Luz to Hemet, and lunch was at Sweet's Grill & Bar in Hemet.

June 24 – Open House: Independent Motorcars – Paul Silver

- Insurance has been obtained. Chris Keefer has requested we provide a headcount by the end of day Thursday June 15, as he needs to put in the catering order on Friday June 16. If the count is low, he will be inviting friends to join in. We currently have 7 people who have RSVP'd through the email.

June 25 – Autocross

- See Autocross Director Report

Jul 30 – Bimmers by the Bay – Brett Litoff

- See Wachsmeister Report

Sept 3 – BMW Invasion – Lisa Goehring

- As this event is hosted by the M Chapter and not the San Diego chapter, we will not need to obtain insurance. However if we organize a driving tour to the event we will need to get insurance. If we set up a table at the event we may need to get insurance

Nov 4 – Tech Session: La Jolla Independent – Matthew Baratz

- No update, not present

GENERAL TOPICS / NEW BUSINESS

Event proposals

- E39Source Tech Session – Cat Uhler – On hold until they are ready.
- Oceanside Motorsport – Tyler Johnson – No update, not present
- Escondido Cars & Coffee – Cat Uhler – proposed for 7/2 and they would like to have a German car theme. We could also invite BMW Motorad, as they have their 100th anniversary this year. This would be at Kit Carson Park in Escondido. Consensus was to go ahead with this event.
- North SD Cars & Coffee – Cat Uhler – proposed for 7/16 or 8/20 – This Cars & Coffee happens the third weekend of every month. Consensus was August 20. This is in Bonsall.
- K1 Speed Winchester – Cat Uhler – Cat does not been able to contact Boris Said to set this up (Boris Said is sponsoring the opening event for this grand opening, which is an outdoor track).
- Oktoberfest at the Carlsbad Strawberry Fields – September 9, we could do a Cars & Coffee at the new BMW of Carlsbad and then walk to the Oktoberfest nearby. Matt will follow up with Larry at the dealership on this idea to see if it will work out.

Open House at Genesis Detailing – Matt Gage

- This business opened immediately prior to COVID and they do extraordinary car washes. They would like to host an open house. Matt will work on details with them and propose a date.

Trivia Night – Matt Gage

- Garage Collective would like to do a Trivia Night event with the BMW CCA. There would be a food truck available. Matt will follow up to get more details and come back with a proposal and suggested date.

Performance Center Event +1s – Matt Gage

- Matt Gage had a discussion with Pacific Region VP Steve Libby about membership requirements for attending events, including driving tours. There has been discussion on Reddit about whether CCA membership is worthwhile if some events are open to non-members. Additional discussions were held about whether or not to continue allowing members to bring a +1 who is not a member to the annual Performance Center event. The consensus was that we should not bar members from an event if seats are filled by non-members. Dan Tackett suggested that +1s who are not members have a higher entry fee that would include the cost of membership (possibly at a discounted rate).

The virtual meeting was adjourned at 7:56 pm.

Event Planner 2023

- June 24 - Independent Motorcars Open House
- June 25 - Autocross
- July 2 - Cars & Coffee at Kit Carson Park, Escondido
- July 30 - Bimmers by the Bay
- August 20 - North County Cars & Coffee in Bonsall
- August 26 - Autocross
- Sept 3 - BMW Invasion
- Sept 10 - Driving tour
- Sept 27-30 - O'Fest Forever, Newport RI
- October 15 - Autocross
- November 4 - La Jolla Independent Tech Event
- Dec 2 - Autocross
- Dec 10 - Driving tour