

## BMW CCA San Diego Chapter Board Meeting Minutes for August 9, 2022

The virtual meeting was called to order at 6:32 pm.

### **Board Members Present:**

Greg Uhler, Matt Gage, Ryan Moore, Paul Silver, Brett Litoff, Cat Uhler, Austin Varco, Bob Fisher, Kim Dais,

### **Members Present:**

Dan Tackett

### **Secretary's Report – Paul Silver**

- The July 2022 meeting minutes were approved as amended.

### **Vice President's Report – Matt Gage**

- We have 14 new members, 43 renewing members, and 37 lapsed members, for a total of 1210 members. This is down 9 from last month and down 158 in the past twelve months.

### **Treasurer's Report – Ryan Moore**

- The July 2022 financial report was sent to Board members via email. The club is in good financial shape. Ryan has paid the truck and trailer insurance for the rest of the year.
- Ryan has started filling out the tax forms. We have an extension until November 15.
- **Tax filing company** – No update yet.

### **President's Report – Greg Uhler**

- **Tyler Update** – Tyler will be unable to attend board meetings and events due to health issues. Austin suggests we send a gift basket to Tyler. Greg will brainstorm ideas of what to include.
- **"Nice Bimmer" cards** – These are available to order from National. These can be handed to people or placed on their car as a membership drive

## **DIRECTOR REPORTS**

### **Autocross – Austin Varco**

- Austin finally reached the people at the North Island Credit Union arena. They provided a quote for use of the parking lot of \$5000 for a four-hour period. We might be able to get \$5000 for a full day. Viejas Casino is \$7000 for the day. We may consider sharing days with SCCA to control costs. Dan Tackett suggests we plan a site visit to check out the facility.

### **Communications Report – Bob Fisher**

- We had feedback at Bimmers by the Bay that people attended due to receiving the email reminder Bob sent.
- The next issue of BimmerLife is coming out at the end of December, with a submission deadline in late October. (NOTE: the corrected deadline is December 15 for the March 2023 issue)
- Communications team meeting is scheduled for the end of the month.

### **Driving School – Lisa Goehring**

- No update, not present

### **Equipmentmeister Report – Vacant**

- No report

### **Social – Cat Uhler for Tyler Johnson**

- See Event Planning section below
- We have 1439 Instagram followers

### **Wachsmeister Report – Brett Litoff**

- See Event Planning section below

## **Webmeister Report – Rudy Banuelos**

- No report, not present

## **EVENT PLANNING**

### **July 31 – Bimmers by the Bay Recap – Brett Litoff**

- Brett reviewed the event financials. We still need to get the food cost from Oceanside Motorsports. Other than that, the event cost \$658.43 to put on (likely about \$900 with food). The event took in revenue of \$4509.73.
- The event was extremely well attended with about 84 registered cars and lots of smiling members.
- We were a bit real estate challenged for auction items, so we may decide to get more tables for next time.
- Besides local chapter members, we had attendees from Orange County and from Arizona at the event.
- We will determine the amount to be donated to charity at next month's meeting after financial results are complete.
- Board members are requested to email additional feedback to Brett.

### **Sep 18 – Driving Tour – Matt Gage**

- Dan suggested the route for this next driving tour include some San Diego County roads that BMW recognized as having turns in the shape of the Hofmeister kink. We should identify the starting location as soon as possible so we can start promoting the event.

### **Sep 27 – Oct 1 – O'Fest Forever in Palm Springs**

- This is a national event, and members are welcome to register for the full event or just a portion.

### **Nov 13 – Driving Tour – Matt Gage**

- Planning has not yet started

## **Proposed Events**

### **Dec 4 – Toys for Tots Cruise proposal – Bob Fisher**

- The event would start at Brainstorm Fitness, 3425 5<sup>th</sup> Ave, San Diego 92103 at 10:00am. There would be a short cruise, stopping at Garage Collective, 1827 Main St., San Diego, CA 92113, then to the Midway Museum for photo opportunities and then up to Veloce Vault, 9340 Dowdy Dr., San Diego, CA 92126. There will be food catered. We will discuss this in detail at next month's board meeting.

### **Garage Collective Event – Greg Uhler**

- Greg spoke with Grayson at Bimmers by the Bay about a Cars & Coffee event there. This would be in October or later.

### **5 Point Detail Event – Greg Uhler**

- There is a new manager at both locations, and he would like to do a tech event/Cars & Coffee at the Carlsbad location.

### **Cars & Coffee Event – Cat Uhler**

- There are several events occurring around town that we may want to attend.
- Cars & Octane this Saturday 8-10am at a new location on Carmel Mountain Rd.
- San Diego Automotive Museum has a monthly Cars & Coffee on the third Sunday of the month (except for August, which will be on the 28<sup>th</sup>).

## **GENERAL TOPICS / NEW BUSINESS**

**In-person Board Meetings** – do we want to attempt at another location? Any suggestions of location should be sent to Greg. Brett suggests having the meeting at a park with picnic tables and bringing in Costco pizzas.

**Truck maintenance** – The truck has not had an oil change in a few years, and the other fluids are old, as well. We can bring it to Kim Dais' shop in Miramar (Miramar Automotive & Transmission) to be checked out.

The virtual meeting was adjourned at 7:45 pm.

**Event Planner 2022**

- Sept 18 – Driving Tour
- September 27-Oct 1 – O'Fest Forever
- October 2 – M Chapter event at Thermal
- Nov 13 – Driving Tour
- Dec 4 – Toys For Tots (proposed)