

BMW CCA San Diego Chapter Board Meeting Minutes for May 10, 2022

The virtual meeting was called to order at 6:33 pm.

Board Members Present:

Greg Uhler, Matt Gage, Ryan Moore, Paul Silver, Bob Fisher, Kim Dais, Brett Litoff, Lisa Goehring

Members Present:

Dan Tackett, Don Duncan

Secretary's Report – Paul Silver

- The April 2022 meeting minutes were approved as amended.

Vice President's Report – Matt Gage

- We have 14 new members, 29 renewing members, and 31 lapsed members, for a total of 1246 members. This is down 17 from last month and down 122 in the past twelve months.

Treasurer's Report – Ryan Moore

- The April 2022 financial report was sent to Board members via email. The club is in good financial shape.
- Ryan will work on filing an extension for our taxes this weekend. The extension has to be filed by May 15, which will extend the deadline to November 15. Ryan has been asked to reach out to National and accounting firms to determine how we can file the forms required to be submitted electronically.

President's Report – Greg Uhler

- **In-Person Meeting** – Greg raised the topic of having an in-person Board meeting this summer, in June or July, at a location that has outdoor seating. Greg will contact a few locations to check and see whether any would be suitable.
- **Posting non-BMW-specific items on FB page** – There was a group that wanted to post on our Facebook group with a discount code for their business, and it brought up the question regarding whether we should allow such posts. There is an email thread on the topic, so Board members should reply with their thoughts.

DIRECTOR REPORTS

Autocross – Greg Uhler for Austin Varco

- There is no movement on new autocross sites, but Austin has been researching contacts for Sleep Train Amphitheater.

Communications Report – Bob Fisher

- **Social Media following** – Our social media following has increased due to publicity of our events, but this isn't translating into new members
- **Regional Events Emails** – The Communications Director will now take responsibility for providing the list of scheduled events for the Regional Events emails.
- **Bimmerlife** – The deadline for the next Bimmerlife is coming up soon, and we will need to submit material for our chapter pages.

Driving School – Lisa Goehring

- **Status of deposit** – Lisa has not been in touch with the track. Their policy is not to return the deposit for a cancelled event. The weekend we had booked has now been booked by another organization, so Lisa will check to see if our deposit can be carried over to a future event.
- **Scheduling another HPDE** – The question arose whether we want to try scheduling another HPDE. The consensus is that there isn't enough lead-time to schedule one this calendar year. It was agreed that we need to understand the reasons people did not register for the event that we cancelled to ensure the same reasons wouldn't apply and cause cancellation of another event. We can have a poll via Facebook.

Equipmentmeister Report – Vacant

- **Truck repairs update – Brett** – The truck needed a new battery, as it would not start without a jump. We replaced the tires, at a cost of \$990, and the battery was \$234.
- **Truck and trailer storage** – Though BMW of Escondido has been sold, Tim Brecht still owns part of the parking lot, and we can still store the truck and trailer there, likely at a cost of \$135 per month per space.

Social – Tyler Johnson

- No report – not present

Wachsmeister Report – Brett Litoff

- The official title for the car show event is Bimmers by the Bay. Brett reached out to Frank Patek about getting some giveaways for our first big post-pandemic event, such as extra Roundels, and to see whether we can get a discount for new members and make the event a membership drive, but has not gotten a response yet. Brett will be acquiring free social event insurance through National.
- Admission will include a ticket for a meal and drink. Oceanside Motorsports will provide catering services again.
- The event will be judged by attendee votes.
- **MOTION** by Paul Silver that we authorize payment of \$1990 for the event, \$1500 of which will be the refundable deposit. Motion seconded and passed.

Webmeister Report – Greg Uhler for Rudy Banuelos

- Rudy has been compiling documentation, working with Matt and Jim, getting familiar with our website, and he has made a few website updates in the last month.

EVENT PLANNING

May 7 – Point Loma Cars & Coffee recap – Greg Uhler

- There was a good turnout with approximately 50 BMWs present.

May 19 – Encinitas Classic Car Night & BMW Corral at Charlie's Foreign Car – Greg Uhler

- Charlie's is supplying tacos, beer, and soft drinks. The event has limited space, and starts at 5pm, so if you want to park in the paddock get there by 4:30pm. Once you are in, you will be unable to leave until the event ends around 7:30pm.

June 18 – Driving Tour – Kim Dais

- Kim will need someone to set up registration on MotorsportReg. She has a tentative route, and intends for it to start at the Target on Jamacha Rd and end at the restaurant at Lake Cuyamaca. Bob will create a Facebook event to let people know to save the date.

June 26 – Petersen Museum Drive & Tour – Greg Uhler for Cat Uhler

- The tours will start at 1pm. Cat needs help to get registration set up on MotorsportReg. Greg will ask Jim Patterson for assistance.

July 31 – Bimmers by the Bay – Brett Litoff

- Bob will get something up on social media as soon as possible. Brett will provide a short write-up.

GENERAL TOPICS / NEW BUSINESS

The Huntington Beach Concours is June 4-5. BMWs will mostly be showing on June 5.

On June 11 the LA Chapter is hosting the BMW Takes Flight event at Lyon Air Museum at the John Wayne airport.

The virtual meeting was adjourned at 7:53 pm.

Event Planner 2022

- TBD – Photo scavenger hunt
- May 19 – Encinitas Classic Car Night & BMW Corral at Charlie's Foreign Car
- June 18 – Driving Tour
- June 26 – Peterson Museum trip
- July 31 – Bimmers by the Bay
- Sept 18 – Driving Tour
- September 27-Oct 1 – O'Fest Forever
- Nov 13 – Driving Tour