

BMW CCA San Diego Chapter Board Meeting Minutes for June 8, 2021

The virtual meeting was called to order at 6:32 pm.

Board Members Present:

Greg Uhler, Matt Gage, Ryan Moore, Paul Silver, Lisa Goehring, Brett Litoff, Tyler Johnson, Seth Hanson, Kim Dais, Reza Sharghi, Sean Thomson

Members Present:

Dan Tackett, Don Duncan, special guest Pacific Region Vice President Jeff Cowan

Secretary's Report – Paul Silver

- The May 2021 meeting minutes were approved as amended.

Vice President's Report – Matt Gage

- We have 11 new members, 34 renewing member, and 24 lapsed members, for a total of 1313 members.
- Matt compiled a chart of membership trends over the last few years, and will update this each month. This can help us understand which events attract new members and which do not.
- Jeff Cowan indicated that the National Board has started a campaign to get lapsed members to rejoin.
- Matt is attempting to get our chapter card updated with our Google voice phone number.
- Matt has posted some new website content, and requested people send more.

Treasurer's Report – Ryan Moore

- The May financial report was sent to Board members via email. The club is in good financial shape.
- Chapter taxes have been filed except for one form that must be filed electronically. Ryan has filed for an extension for that form.
- Funds from the last HPDE were sent to Central Cal chapter.
- We have not yet received the refund from Buttonwillow for our deposit.

President's Report – Greg Uhler

- **Regional Call Highlights** – The call discussed the push to get lapsed members to renew, and encouragement to plan events that will draw new and returning members. It was announced that Jeff Cowan is stepping down as Pacific Region VP when his current term expires next year. Anyone interested in running for the position needs to have forms submitted by this October.
- **Non-member Revenue** – Greg will be scheduling a meeting to discuss non-member revenue with representatives of the National Board.
- **Resuming in-person meetings** – The pros and cons of resuming in-person meetings vs. continuing Zoom meetings were discussed. Meeting in person allows attendance by members and getting them involved for possible Board service. Meeting via Zoom allows remote people to attend and saves money and commute time. One suggestion was to meet in person quarterly and via Zoom the other times. Greg wants the Chapter Board to make a decision on this at the July meeting.

DIRECTOR REPORTS

Autocross – Rob Walker

- No report – not present

Communications Report – Lisa Goehring

- Lisa thanked Ryan for getting the SpeedWaiver account funded. Unfortunately it will not be ready in time to use for the upcoming cruise on June 13.
- Lisa requested that event organizers provide a short write-up afterward that can be published on the website and social media.

Driving School – Seth Hanson

- **2021 HPDE** – The Buttonwillow HPDE event has been cancelled, as construction delays on the new track have resulted in the facility moving a scheduled event to the old track during the weekend we had booked. The Instructor Training School has also been cancelled. Seth is looking into other

options for an HPDE later this year. Chuckwalla has resurfaced their track and added cabins, but it would be hard to attract enough instructors to handle novice and intermediate groups. There also are not enough cabins for the number of people the event might attract.

Equipmentmeister Report – Vacant

- No report

Social – Tyler Johnson

- **June 13 Cruise** – Reza and Matt have everything set for the event. Dan will lead the drivers, and Reza will bring up the rear. It was suggested that we compile mobile phone number of Board members that can be used in case there is an incident. Lisa will bring the feather banner to set up at the start of the event. BMW of Escondido is supplying coffee and donuts. The drivers' meeting will be between 9:15am and 9:25am and cars will be departing by 10:00am.
- **July 17 SD Auto Museum Cars & Coffee and Tour – Catalina Uhler** – The museum tours will be at 10:00am. We may need to bring our own coffee as there are no coffee vendors there.
- **August 19 or Sept 16 Encinitas Classic Car Night – Greg Uhler**
 - o Greg will inquire about using Charlie's Foreign Cars as a base for our club to attend this event this summer. There are typically 200-300 cars at the event.

Wachsmeister Report – Brett Litoff

- See event planning section

Webmeister Report – Vacant

- No report

EVENT PLANNING

June 26 & August 14 Point Loma Cars & Coffee – Tyler Johnson

- We will again attend the Point Loma Cars & Coffee event at Liberty Station.

October Car Show (October) – Brett Litoff

- Brett checked with the city to see if the parks had been opening up yet, but as of last month they had not. He has written a letter of inquiry about having the event, and emphasized our long history running the event at Spanish Landing.
- Brett has been in touch with Neil Daly about catering the event again, and he will do it.
- Brett will need a lot of volunteers to help run the event.

GENERAL TOPICS / NEW BUSINESS

- **Pazifik Eskapades Sept 17-19** in La Quinta, CA – Hosted by the LA Chapter, there will be a Performance Center event, a car show, and National Board meeting.

The virtual meeting was adjourned at 7:54 pm.

Event Planner 2021

- June 13 – Cruise
- June 26 – Point Loma Cars & Coffee
- July 17 – San Diego Auto Museum Cars & Coffee
- August 14 – Point Loma Cars & Coffee
- October 2021 – Clean Car Contest