



OCTOBER 2013 Volume 35 No.10

Monterey Weekend Coast West O'Fest!







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Membership (only)	800-8/8-9292
FAX	864-250-0038
General Info	864-250-0022

#### Misc. Car Club Info

San Diego SCCA Auto-X	www.sdr-scca.com/solo2
SCCA Club Racing	sdr-scca.com/rr
SCCA Cal Club (L.A. region)	www.solo2.com

#### www.sdbmwcca.com

#### The President's Column

A few months ago the national club engaged a professional survey to get an idea of what we are doing right and what we need to improve. The survey generated an 11 page report that we are mulling over to try to understand the results and come up with an action plan to address any issues. Our goal is to improve our communication with our members and to do a much better job of getting people involved with chapter activities. We are good at putting on events that interest the board of directors. We have built a reputation for our excellent Autocross programs, we are building our driving tours, tech sessions and we put on a great clean car and charity event. We aren't as good at putting on family friendly events and need help coming up with interesting things to do. We need to get beyond the survey numbers to understand what we can do to engage more members and make the club valuable for all our members. The board will be working on that for the rest of this year and into the New Year. If you have ideas or suggestions, please send them my way at sd-president@sdbmwcca.com or come to a board meeting and let us know what we can do better.

The chapter usually doesn't have a lot of events scheduled in the Fall. This year is an exception, we have lots of fun events scheduled. We have Autocrosses in October, November and December for our driving enthusiasts. In November we are going to BMW of Murrieta to tour the dealership and hear



racing stories from none other than Boris Said. We are planning a tech session about how to modify your driving stye to get the best out of your tires. We will finish off the year with our Holiday Party at the San Diego Auto Museum. I look forward to seeing lots more of our members at our events and hearing your ideas for next year.

Our next board meeting is October 8th at 6:30. We welcome new members, come by and see what we are planning. The formal meeting starts at 6:30, but get there at 5:45 for pizza, soda and conversation with fellow BMW fans. All members (and prospective) members are welcome. Hope to see you there.

— Jim

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#### SUBMITTING INFORMATION TO THE EDITOR

Please send us your stories, tech. tips, photos, etc. We welcome and encourage any material you think would be informative or interesting to other members. All information should be submitted to the editor directly. Preferred format is e-mail. The deadline for submitting information to the editor is the 15th of each month.

#### **2013 Calendar of Events**

#### October 5

San Diego Chapter – Autocross, Qualcomm Stadium, South East Lot

#### October 8

San Diego Chapter – Board Meeting. The board meeting is open to all chapter members

#### November 9

San Diego Chapter – Autocross, Qualcomm Stadium, West Lot

#### November 12

San Diego Chapter – Board Meeting. The board meeting is open to all chapter members

#### **November 17**

San Diego Chapter and LA Chapter – Open House at BMW of Murrieta with Boris Said; Murrieta, CA. 11:00 a.m. Tours, lunch, test drives.

#### November 30

San Diego Chapter – Tech Session: *Road Warriors: Baja 500* video. All German Auto; Escondido, CA. 6:00 p.m.

#### **December 8**

San Diego Chapter – Holiday Party; San Diego Automotive Museum.

#### **December 10**

San Diego Chapter – Monthly Board Meeting and Election of 2014 Board of Directors. The board meeting is open to all chapter members.

#### **December 15**

San Diego Chapter – Autocross, Qualcomm Stadium, South East Lot

#### San Diego Chapter Monthly Board Meeting

Giovanni's Italian Restaurant, 9353 Clairemont Mesa Blvd.

6:00 P.M. - Pizza & soft drinks 6:30 P.M. - Board Meeting



Scan this code
with your smart
phone to get all
the latest calendar

... is available with COLOR.
View color pdf issues on the
website at www.sdbmwcca.com.

Be sure to check the website for all the latest news and event announcements!

www.sdbmwcca.com





## New Club Members Welcome!

Alexander, William 1991 850i V12 Alfaro, Joby 2000 M5

Baysinger, Mark Brady, Brian Cheung, Albert Choy, Ryver Fiori, Lisa

Jupin, Andrew

Klampe, lan 1990 325i

Leary, Tom

Longrie, Patrick Lovely, Reginald Luvisa, Brendon Moreau, Russell

Nhial, Gambel Peters, Greg

1992 300ZX NA; 1993 300ZX NA

Rhoades, Doug 2006 330i Romero-Mariona, Jose 2009 M3 Slusser, Liam 2008 335

Tieber, Kent

Turner, Jon Paul 2003 Cooper S

Vosghanian, Edwin Watson, Jaleh

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#### BMW CCA San Diego Chapter - Board Meeting Minutes for August 13, 2013

The meeting was called to order at 6:30pm.

#### **Board Members Present:**

Jim Patterson, Brett Litoff, Lisa Goehring, Thejusvi Ganesh, Rich Gehring, Kim Dais, Don Duncan, Kim Schwarz, Dennis Damon, Anne Littrell, Ted Lange, Scott Sansom, JoJo Gonzales, Jim Lloyd

#### **Members Present:**

Dan Tackett, Peter Winokur, Lindsay Draime, Paul Silver, Nate Risch, Matthew Kogan, Steve Dais, Gordon Anderson, Jose Padilla, Don Dement, Andre Eisenbach, David Fillmore, Gavin Fillmore, Boots Cuatico, Brett Marquardt, Satakal Khalsa, Steve Robbins, Mike Singley, Jim Binford, Tom Gould, Seth Hanson, Robert Springer

#### Secretary's Report - Brett Litoff

The minutes were approved with corrections.

#### Treasurer's Report - Don Duncan

We are still working on getting a refund from club racing and will be reimbursed for costs associated with Oktoberfest.

#### Membership Report - Kim Dais

We currently have 1599 members in our chapter.

#### Oktoberfest Autocross Planning - Kim Schwarz

We are working on finalizing a course for the autocross.

#### **Equipmentmeister Report - Rich Gehring**

The truck and trailer are ready for Oktoberfest.

#### Speedfest Planning - Jim Patterson

We will have a tent for the arrive and drive event but it will be shared. We are looking do a constant contact e-mail advertising the 150 tickets available.

#### Social Events - Anne Littrell

Classic Car Night at Charlie's was a success.

We sold 9 out of 10 tickets for Shakespeare at the Globe. Lisa stated she would have gone along with others if it weren't on the same day as autocross.

We are looking to do a group event to see Rush, the movie.

9/12 Test-drive at BMW of Escondido starting at 6:30pm. There will be a drawing for an Ipod as well at the event.

The Porsche Club is doing TSD Rally 9/28 and we have been invited to participate in it. It starts at Hoehn Porsche in Carlsbad. We will have an intro to rallying on 9/18.

Cruise on 9/29 starting at Target in Rancho San Diego. The cruise will end at BMW of El Cajon with a BBQ.

#### **Newsletter Report - Lisa Goehring**

The August issue was on glossy paper for roughly the same price as standard paper. The deadline for this month will be a little later than the 21<sup>th</sup> of the month.

#### Webmaster Report - Thejusvi Ganesh

The website and facebook are up to date. We are now hosted at Host Gator.

#### **Advertising Report - Ted Lange**

Current advertisers have paid all bills. We are looking to change our advertising format.

Lisa talked about having dealerships sponsor the board meeting, possibly with a banner at the meeting.

Nolen of Eco-Detail stated that they are a newer detail company in town.

#### **Waxmeister Report - Dennis Damon**

Dennis stated that we need to utilize BMW of Vista. Jim Patterson will be our representative at the Car Club Council of Greater San Diego.

#### **Other Business**

Thejusvi Ganesh took nametag requests for Oktoberfest.

The meeting was adjourned at 7:06pm.





carl@bimmerdoc.com

#### Carl Nelson

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## **Show Your Membership Card and Save!**

The following advertisers offer a discount to BMW CCA members. You must show your membership card at the time of purchase.

BMW of Escondido: 15% – parts & service

BMW South County: 15% – parts & labor

Charlie's Foreign Car Service: 10%

Chassis Masters: 10%

Hans Foreign Car Service: 10% Labor Only

La Jolla Independent BMW Service: 10%

Mastercare: 10%

Be sure to mention that you saw our advertiser's ads in Fahren Affairs!





## Boris Said is the only American to ever win the Nurburgring 24-Hour Race... and

## HE DID IT IN A BMW!

The Ultimate Driving Machine

Now he has brought his driving passion to BMW of Murrieta



## **Open House with Boris Said** at BMW of Murrieta.

November 17 @ 11:00 AM

**Meet & Greet, Lunch, Tours and Test Drives** 

26825 Auto Mall Parkway Murrieta, CA 92562

Joint event with the Los Angeles Chapter. Boris Said is a great speaker and always willing to have his picture taken with members. He is a staunch supporter of the club. Join us for food, tours, friends, fun!



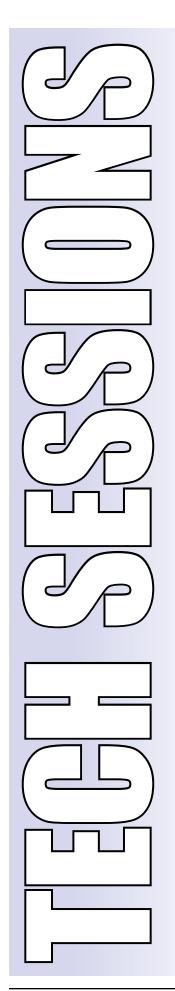
760-721-5500



#### Want to show off your car?

If you'd like to be featured in our Member Spotlight, send in a brief story about your car, an experience you had at an event, what you love about the Club, why you joined, etc.

> Include a high-resolution photo with your submission and send to: sd-newsletter@sdbmwcca.com



## **Tech Session**

## **All German Auto** Wednesday, November 30 6:00 PM



Martin Christiansen, owner of All German Auto and team manager, will show a 45 minute video "Road Warriors: Baja 500" and will give us a behind the scenes commentary on the race. The video was actually put together by COPS racing so the promo is mostly about them. It's funny because All German beat COPS despite many delays due to mechanical issues.

Baja racing makes F1 look easy. They are driving over various terrains, day and night. The desert beats the cars to pieces so the biggest challenge is keeping them going with limited pit access. It is interesting to meet the team manager and see actual vehicles of a team that is right here in San Diego.

Check out this video on YouTube:

http://www.youtube.com/watch?v=9FKdKtaQjaM&feature=youtube\_gdata\_player

Be sure to mention that you saw our advertiser's ads in Fahren Affairs!

## Monterey Weekend Coast West O'Fest



Photos: Lisa Goehring





Late August is already a beautiful time of year to visit the Central California coast. This year, the Monterey peninsula provided an exquisite backdrop for hundreds of beautiful BMWs from all over the country, drawn to the area for a triple header of marquee BMW Club events: the Legends of the Autobahn, the Festorics/Motorsports Reunion at Laguna Seca, and Oktoberfest!

Monterey Weekend kicked off with the fifth annual Legends of The Autobahn Concours d'Elegance and show—a celebration of German automotive engineering organized by the Central California Chapter. Held again at the Rancho Cañada Golf Course in Carmel Valley, it was a spectacular venue to display the hundreds of immaculate cars with German heritage, even the ones without roundels.





## Monterey Weekend Coast West O'Fest

The serenity of Legends was followed by the Festorics and CCA Corral at the Monterey Motorsports
Reunion—a weekend filled with roaring engines, rare vehicles, vintage racing, and rides at Laguna Seca Raceway. The Corral overlooking Turn 5 provided a spectacular vantage point from which to view the activities, relax, and enjoy a cold Spaten.

Spectators were able to get a first look at the new M4 concept on display in BMW's paddock area, and sign up for hot laps around the track with the Performance Center's Mike Renner.













It had been nearly 10 years since a **BMW CCA Oktoberfest** had been held on the west coast. Close to 100 San Diego Chapter members took advantage of opportunity to participate in the CCA's main event of the year – a weeklong gathering of members from all over the country to celebrate our club and our cars.

It's a microcosm of what makes the CCA the club that it is. There's something for everyone: tours, concours, TSD and Fun rally, Car Control Clinic, Gymkhana, Driving School, Autocross, Photo and Trivia contests, great food, great beer, and great friends!





Photos: Lisa Goehring

The week began with a factory tour of the Dinan Engineering facility in Morgan Hill, a Welcome Reception (hosted by BMW of El Cajon!), and a fabulous Concours. Several of Concours awards even went home with San Diego members.











BMW M helped ramp things up with a special event celebrating the history of the M3 models, and exclusive unveiling of the M4 for CCA members. Steve Johnson and Dan Tackett's M cars were chosen to represent the E30 and E46 M3s.









The final days of O'Fest were a blur of driving schools, autocrosses, and Friday night Awards Banquet. Some members stayed for an extra track day on the famous Laguna Seca Raceway, while others headed down the coast for a group tour of Hearst Castle. It appeared that this West Coast O'Fest wrapped up with great reviews and one of the highest attendace rates ever — over 1000 people!



The San Diego Chapter's Autocross Team was responsible for designing and running this year's Autocross. The available area was smaller than we're used to, but the autocrossers enjoyed it!



Photos: Lisa Goehring

Join the experience at next year's O'Fest in the majestic Rocky Mountains. Mark your calendars for Oktoberfest 2014 in Beaver Creek, Colorado next June!

Lisa Goehring

#### **YOUR CLUB NEEDS YOU!**

We're looking for a few good men and women to help our Chapter. That's right, annual elections for the San Diego Chapter's Board of Directors are just around the corner on December 10<sup>th</sup>. All of the Chapter's events are planned and organized by your all-volunteer Board of Directors. The Chapter is looking for folks who are interested in getting involved on a regular basis to become new board members. All members are encouraged to run for office. If you already come to the board meetings, you're halfway there. As a board member, you get to vote to make changes and be heard on issues that are important to you. See detailed position descriptions for each board office in the next issue.

In addition to job-specific roles, all board members commit to attending the monthly board meeting on the second Tuesday of the month for one calendar year. Outgoing board members are dedicated to the success of our Chapter and will mentor new officers to ensure a smooth transition to the new Board.

Anyone wishing to run for office may submit a one-half page statement of candidacy for publication on the website. Statements may be emailed to the webmaster at: sd-webmeister@sdbmwcca.com no later than November 30, 2012. If you don't want to submit a statement, you can just show up on December 10<sup>th</sup> and announce your intention to run for office. All candidates will be afforded the opportunity to make a short verbal statement at the December 10<sup>th</sup> election meeting.

## Brats in the Lot Autocross

## Saturday, October 5th!



Photos: Lisa Goehring

Our sincerest thanks to BMW of El Cajon for bringin' the brats and for their continued support of our Autocross Program!

Note: We do run if it's raining—you'll learn more and your tires will wear less—so if you see some unusual drops of water falling from the sky, grab your raingear and head to the Q! Also, the helmet standard has changed to require Snell 2005 or 2010 ratings. Check yours now to be sure it's up to date—rentals are limited.

The entry fee is \$65, including breakfast items, lunch and beverages. You can pay online if you register in advance at http://sdbmwcca.motorsportreg.com, or with cash or check if you wait to register onsite. You must be a BMW CCA member to participate, and you can join online at www.bmwcca.org in advance. Please print and bring your membership confirmation if you have not yet received your BMW CCA membership card. We check membership of all participants at the gate. Our Chapter autocross policy gives priority to members who are driving BMWs or MINIs. Members driving non-BMWs will be allowed to participate if space is available.

REMEMBER: IF REGISTERED ONLINE, **BRING PROOF OF MEMBERSHIP** AND ARRIVE BY
7:30 (BEFORE ON-SITE CUT-OFF) TO KEEP YOUR
RESERVED SPOT

#### Online Registration: will be open from Sept 14<sup>th</sup> – Oct 1<sup>st</sup>

#### Register Online at http://sdbmwcca.motorsportreg.com

October is a special time of year for those Bavarians who make our Motors Work. We'll celebrate by running 'em to the redline and enjoying an Oktoberfest bratwurst barbecue for lunch. We'll be in the Southeast Lot and since we had such a positive response to our last autocross in the SE lot, you won't want to miss this one!

#### When you arrive:

- 1. If you registered online, stop at the gate to sign the waiver and notify the Gate Greeter. Your name will be checked off the pre-registration list. All participants must show their BMW CCA membership card. Those who did not register online will receive a numbered card at the gate in their order of arrival; take it to the Registration table. There is no guarantee that spots will be available for those who wait to register the day of the event.
- 2. Empty all loose items from your car, then go through the Tech Line and have your car inspected. Bring your Tech card and you will receive Tech and helmet stickers.
- 3. Take Gate card and Tech card to Registration to get checked off for pre-registration or pay your \$65 entry fee. You will receive car numbers to place on your side windows.
- 4. If you don't have a helmet, you can rent one from the club for \$10.
- 5. Your entry fee of \$65.00 includes one lunch and unlimited beverages. Additional lunches can be purchased at Registration for \$7 each.

Gates will open at 6:30am; tech and registration will open at 7:00am. Tech will close at 8:20am and no

cars will be inspected or allowed to run after this time. There is a mandatory drivers meeting at 8:30am and the course opens for runs at 9:00am.

#### **Car Classifications:**

4C ALL 4 cylinder BMW models (except E30 M3)

6S Stock 6 or 8 cylinder BMWs up to 295 factory horsepower

6M Modified 6 or 8 cylinder BMWs up to 295 factory horsepower

TS Stock 6-8-12 cylinder BMWs over 295 factory hp, M cars before 1994

TM Modified 6-8-12 cylinder BMWs over 295 factory hp, M cars before 1994

MS Stock M cars, 1994–presentMM Modified M cars, 1994–preser

MM Modified M cars, 1994–presentMC ALL R-class MINI Cooper models

X ALL non-BMW or MINI models

G Gold Class for all Instructors, opt-in drivers, and cars with slick tires

Stock classes permit any size wheel and tire; nonstock shock absorbers, bushings and strut braces; any brake pad material (brakes must be stock-size), any air filter or cold air intake or cat-back exhaust; and naturally-aspirated cars may use aftermarket engine management software. Tires must be 140 treadwear rated or higher in Stock. ANY other



performance modification, including but not limited to springs, "R"-compound tires, and engine software for turbocharged/supercharged cars, puts the car in Modified. Non-DOT tires (i.e. slicks) on any car place it in Gold Class. All cars must be under a 92 dB noise level to be driven at Qualcomm—and we'll be checking. Our car classes are kept simple so we can use the honor system.

Women drivers and Novices are classified based upon the car they are driving. We also award a Women's Class trophy to the woman with the fastest time, and two Novice trophies to the two fastest novices. This means women and novices will be eligible for multiple trophies. For example, a very fast novice could win a novice trophy and a trophy in his car class. Remember, you are only a novice for the first and second time you autocross, and if you win a trophy you are now a ringer, not a novice.

QUESTIONS? Contact Jim Patterson at sd-autocross@sdbmwcca.com.

ATTENTION NEWCOMERS: See the Autocross Tips at www.sdbmwcca.com to get a better idea of how to prepare for this wonderfully addictive sport for your first time.

See you at the Q!





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#### Online Registration will be open from Oct 19th - Nov 5th Register Online at http://sdbmwcca.motorsportreg.com

We have only two autocrosses left this year, so gear up for our Penultimate Autocross in the West Lot of Qualcomm on November 9th! Register early so you don't miss out on a day filled with friendly faces and fast paces!

Newcomers: We've all had a first time and we're all still learning, so relax, have fun and enjoy your time with us. You will have an instructor take you around the course for one lap in your car showing you turn-in points, braking zones and so on. Your instructor will then ride with you for your next three laps helping you learn

the course. In your next session, and the timed runs, you can have an instructor with you as much or as little as you want—whatever makes you comfortable. These events are what you make them; you can push for good lap times and enjoy the friendly competition or you can have more of a social event where running laps is just another part of a fun-filled day.

See the **Autocross Information Page** at http://www. sdbmwcca.com/autocross to get a better idea of how to prepare for this wonderfully addictive sport for your first time.

Coming Up...



Sunday, December 10th



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#### **CLUB MEMBER ADVERTISING**

Classified advertising is free to all current BMW CCA members. The deadline for Classified Advertising is the 15th of the prior month. Non-members wishing to place ads must include a check for \$15 to cover administrative, printing and handling costs. Photographs may be included at no extra charge, space permitting. Ads run one issue. Ads must be printed clearly and you must include your membership number, name, address, phone number and VIN# if advertising a vehicle. Including non-BMW related content shall be at the discretion of the editor.

#### **COMMERCIAL ADVERTISING RATES**

Commercial advertising must be paid for in advance of publication. For information, contact the advertising manager/editor.

Description	Size	\$/Issue \$/11	Issues
Full Page, Inside Cover(s)	7.5" x 10.0"	\$200	\$2000
Full Page, Internal	7.5" x 10.0"	\$160	\$1600
Half Page, Inside Cover(s)	7.5" x 5.0"	\$140	\$1400
Half page, internal	7.5" x 5.0"	\$120	\$1200
Third page, internal	7.5" x 3.5"	\$60	\$600
Quarter page, internal	3.5" x 5.0"	\$50	\$500
Business card, internal	2.0" x 3.5"	\$30	\$300

TO PLACE A COMMERCIAL AD, CONTACT THE COMMERCIAL ADVERTISING MANAGER, Ted Lange, E-mail: advertising@sdbmwcca.com

### **Help Wanted**

The San Diego Chapter's 2014 Board Elections are just a few months away. Position descriptions will be published in an upcoming issue. Give some thought to ways you may be able to contribute to your chapter and consider volunteering for a position!

The Chapter will be seeking a new Newsletter Editor for 2014. Do you have experience in graphic design & layout, Adobe Creative Suite software, print production, photography and photo editing? If so, let us know!



## **Upcoming Meet & Greet**

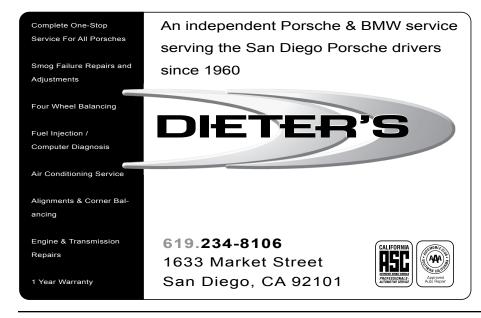
Shine up your car and come hang out with other club members to share stories, check out cars, and meet some new friends.

Join fellow Club members old and new for Happy Hour at...

Do you have a suggestion for a good place for a Meet & Greet?

#### Let us know!

Contact Anne Littrell at: sd-events@sdbmwcca.com



Be sure to check
the website
for all the latest
news and
event
announcements!

#### CLASSIFIEDS

#### **CARS FOR SALE**



Classic 1988 BMW 535i 5-Speed, 182K miles, Bronzit/ Pearl, Completely restored, Dinan 3.9 L Stroker Motor, Dinan Stage II suspension, Dinan Custom Chip, Dinan Free

flow exhaust. New paint, New headliner. New tires. BBS 17" RX wheels, M5 Clutch and Press Plate, 3.73 Limited Slip diff., Blistein Sport Shocks Front and Rear, M5 Brake pads and calipers front and rear. Too many mods to list here. Car is gorgeous inside and out. One owner car with Clean title. Looking for a new home for this car. I have too many cars and need to thin down the fleet. Asking \$15,000. Brad, bradherrin@verizon.net, (949-533-6952)



**1999 318ti M-Tech Automatic** Only 96K miles. The car recently

repainted from front to back, new headliner, new exhaust, new refinished wheels and new tires. Pwr steering, power

brakes, Pwr Windows and all the normal BMW amenities. Recent repairs include new rear bearings, brakes, rotors and calipers including hard brakelines and battery. Includes BMW alarm as well. I change the oil every 3500 miles and all maintenance is up to date. Super Clean inside and out. Car averages about 25-32 MPG. No issues that I am aware of. I have over \$14K into the car and am asking only \$8,300. This is a real nice car. Brad, bradherrin@verizon.net, (949) 533-6952



2003 M3 Convertible SMG

49,500miles. Dinan Stage 2 to include the following Dinan components 1. Cold Air return and mass air flow meter, Exhaust, Throttle bodies, 391 diff, Stage 4 DME upgrade,

SMG Stage 4 upgrade, Stage 3 suspension. In addition has hands-free bluetooth. One owner always garaged. Service records since new. \$24,000 or best offer. Ted Lange Sr, 760-753-1568, tedlangesr@gmail.com



2007 BMW 328iT Sport Wagon

VIN: WBAVS13507FX15958 Automatic Transmission with 92K Miles, Beautiful Gray on Black Leather with Rare SPORT Package, Premium Package, Comfort Access, Heated Seats,

Panoramic Moonroof, Power Seats, Garage Door Opener, Cruise Control, Power Leather Seats, Power Windows and Premium Logic 7 AM/FM/CD Stereo with Aux Port for iPod/MP3 Player, Lightly tinted windows. Brand new Kumho Tires, new rear brakes, fresh synthetic oil change. Excellent condition. Drives and looks new. Asking \$16,900. Michael T. McGovern, Cell: 760-822-7106



2000 BMW 328CI Coupe

VIN: WBABM534XYJP00040 Topaz Blue metallic, gray leather interior, myrtle wood trim, premium pkg. New Continental DWS tires, one owner, 58,500

miles. \$11,500. Contact mpykelny@hotmail.com.

#### PARTS FOR SALE

Classifieds are free to all current BMW CCA members. Classified adds can be submitted via e-mail – Please note the new address: sd-classifieds@sdbmwcca.com Photographs may be included at no charge, jpeg or gif format preferred. If advertising a vehicle, please include VIN. Ads run about one to two months on the web site and in the newsletter, as space permits.

CHECK THE WEB SITE (SDBMWCCA.COM) FOR UP TO THE MINUTE CLASSIFIEDS

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# BMW of El Cajon announces plans for their NEW flagship facility & is now hiring!

We're building a new state-of-the art facility, designed to serve you even better.

After much anticipation, construction has begun on a new flagship facility in El Cajon. You will experience more space, a brand new showroom, service area and service department. Our new facility solidifies our commitment and position to serve our valuable customers. The new BMW Center will be located at **720 El Cajon Blvd.** and will open in 2014.

We're Hiring! Come join a Winning Team.

Choose a career with BMW of El Cajon. We're looking for energetic and qualified candidates who are interested in the BMW brand. This is an excellent opportunity to join a highly professional and successful luxury dealership. All employment inquiries are confidential, EOE.

Please email resume to Cornelia.steinberg@bmwofelcajon.com.









CENTER OF EXCELLENCE 2013



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**DATED MATERIAL** 



## well at least a small part of it.

The Library, Archives, and Museum Program (LAM) has created a repository for BMW-related historical documents, literature, and paraphernalia, providing the public with access to rare and interesting BMW artifacts while ensuring their continued existence. This archive is housed in Greenville, South Carolina near the BMW CCA National Office and BMW Manufacturing.

Our growing Archives, Library, and Museum needs your tax-deductible donations.

See our website for more info.

#### **Join the Drive to Donate!**



www.bmwccafoundation.org 864.329.1919



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Don't miss out — Scan this QR code with your smart phone and join now!