

BMW CCA San Diego Chapter Board Meeting Minutes for November 14, 2023

The virtual meeting was called to order at 6:32 pm.

Board Members Present:

Matt Gage, Greg Uhler, Ryan Moore, Paul Silver, Lisa Goehring, Steve Hovland, Cat Uhler, Brett Litoff, Rudy Banuelos, Matthew Baratz, Kim Dais, Bryan Gaier

Members Present:

Dan Tackett, Brian Stark, Ron Wisniewski, Salvador Araiz, Keerter Crozrty, Steve Dais, Greg Jabin, Rose Jabin, Grayson Marble

Secretary's Report – Paul Silver

- The October 2023 meeting minutes were approved as amended.

Vice President's Report – Greg Uhler

- We have 11 new members, 76 renewing members, and 22 lapsed members, for a total of 1212 members. This is down 5 from last month and down 156 in the past twelve months.
- NOTE: The method used to calculate membership numbers had an error that will be corrected going forward. The total number of members is up 48 this month.

Treasurer's Report – Ryan Moore

- **Finance update** – Ryan sent out the October financial summary via email. The club is in good financial condition.
- **2022 Tax Filing by Nov 15** – Ryan has completed our tax returns. We owe \$126 on the Federal return and \$55 on the State return.
- **Investigation of Chapter allocation and deductions by National** – No progress on this yet.

President's Report – Matt Gage

- **Update on the Board Election process** – Today is the last day for nominations. Matt will compile the list tonight and send it to National. They will provide a URL with which members can vote.
- **Quarterly dates for 2024 in-person Board Meetings** – Matt proposes the first in-person meeting meet & greet be in January, then hold in-person meetings quarterly through the year. Virtual meetings will be advertised in the e-News.
- **For Tyler** – Greg Uhler, Dan Tackett, and Brett Litoff provided some background about Tyler Johnson, who was a board member that recently passed away. He was very enthusiastic about the club, was always helpful and always had a smile on his face. Greg proposed we honor Tyler at an upcoming event. A moment of silence was observed.

DIRECTOR REPORTS

Autocross – Greg Uhler

- **Dec 2 Autocross** – Our next autocross is December 2. The course will have a crossover.
- **2024 Autocross Dates** – Five of our six dates are confirmed, and the last one will need to be reconfirmed later in the year.
- **Instructor shirts** – Several instructors have requested we get new instructor shirts made as we have limited sizes available. Dan Tackett recommended we get a sponsor for the shirts to defray the costs. It was suggested to get some staff shirts too.

Communications Report – Steve Hovland

- **Update** – Steve has made some progress on setting up SMS communications with members, and will discuss the topic in the next Communications Committee meeting. This requires we have a privacy policy on our website.
- **Bimmerlife: Escapes** – Dan Tackett has written an article for the next Bimmerlife edition, and he will also supply some photos.

Driving School – Lisa Goehring

- **General Update** – We have requested dates at Buttonwillow for 2024 (early May or late March), but we have not yet heard back from them. Lisa has also reached out to some people to assist in the Driving School coordinating team. Anyone interested in participating should contact Lisa.

Equipmentmeister Report – Vacant

- **Truck Recommended Repairs Review – Kim Dais** – None of the recommended repairs are urgent. Matthew will send the quote for the recommended services to the Board via email for discussion and approval.
- **Trailer Inspection & Repairs – Steve Hovland/Matthew Baratz** – We took the trailer to be inspected. The source of the truck battery drain was identified. They repacked bearings, fixed electrical short circuits, replaced the battery pack, fixed the emergency braking system, and cleaned the hitch. They welded the surge brakes because our trailer uses electric brakes. The inspection and all repairs came in under \$1000.

Social – Catalina Uhler

- **Social Media Followers report** – Our Facebook page has 1909 followers, up 9 from last month. The Facebook group has 3203 followers, up 14. We have 2067 Instagram followers, up 55. And we have 697 Twitter/X followers, up 1 from last month.
- See Event Planning section below for more event info.

Wachsmeister Report – Brett Litoff

- **BBTB Feedback Document** – Brett has been compiling the 2023 BBTB retrospective to be used by the 2024 Wachsmeister, and has included a list of things that need to be done and the lead times required. Anyone with access to our Google Drive will be able to view this document. Brett will assist the new Wachsmeister in planning the event.

Webmeister Report – Rudy Banuelos

- **General Update** – Rudy exercised the Google voice number and has done some website updates.

EVENT PLANNING

Oct 15 – East County Tour Recap – Matt Gage

- The tour started at Target on Jamacha road, went to the railway museum, and ended at Acorn Casino. The Acorn Casino restaurant was unaware that we were coming, despite confirming, so they were understaffed. Some attendees had lunch elsewhere.

Oct 21 – Analog & Grit Car'toberfest Recap – Cat Uhler

- Analog & Grit invited us to their event. They had pastries and coffee in the morning and beer and brats in the afternoon. Greg and Cat found there were many people unaware that you did not have to own a BMW to join the BMW CCA.

Oct 28 – Garage Collective Oktoberfest Recap – Matt Gage

- Lisa Goehring and Matt Gage attended, set up a table, passed out swag, and tried to recruit members during the morning cars & coffee. In the afternoon the public event ended and members of local German Car clubs were invited to stay for the beer garden.

Oct 31 – 3rd Annual Escondido Cars & Coffee “Trunk or Treat” Recap – Cat Uhler

- Cat was unable to attend, and she believes few CCA members, if any, attended. This event being on a weeknight may have been an issue for many people.

Nov 9 – BMW of Carlsbad i5 Reveal Recap – Greg Uhler

- Building of BMW of Carlsbad has been completed (replacing BMW of Encinitas and BMW of Vista). They had two i5s that were covered, and they did a big reveal. They provided rides in one, but no drives were available yet. The event was well run, and Greg and Cat left Nice Bimmer cards and Membership Guides on various tables there.

Nov 11 – Tech Session: La Jolla Independent Recap – Matthew Baratz

- A nice lunch was provided. The event was lightly attended, but it was a very pleasant time.

Nov 18 – Garage Collective Formula 1 Event

- This Saturday's Formula 1 event is a paid event, and BMW CCA members will be welcome to attend with paid admission. This will get posted to the website.

Nov 18 – Toy Drive at Point Loma Cars & Coffee – Cat Uhler

- The Point Loma Cars & Coffee has agreed to let us run a holiday toy drive at the event. Cat has gotten us approved as an official Toys for Tots event. Cat has obtained insurance. She asks for approval to purchase coffee and donuts for the event. **MOTION** by Cat to approve up to \$100 for coffee and donuts. Motion seconded and approved. Greg suggests we can also advertise the December Autocross as including the toy drive. Cat is also proposing a December 16 event with San Diego Cars & Octane in 4S Ranch.

Dec 2 – Autocross – Greg Uhler

- See Autocross Director section

Dec 10 – Tour – Matt Gage

- Matt is working on the route. He expects that the route will end in Borrego Springs.

Feb 3 – Autocross – Greg Uhler

- See Autocross Director section

Event proposals –

- Tech Session: Oceanside Motorsport – Greg Uhler – Greg has not yet discussed this with Neil Daly.
- K1 Speed Winchester – Cat Uhler – The venue has not yet opened.
- BMW of Carlsbad Open House – Cat Uhler – This will be scheduled for sometime in 2024.
- Meet the New Board – Matt Gage – Matt asked for volunteers to help plan this event. He proposed that we may opt to combine this with the January Board meeting, but this may necessitate having the January Board meeting on a weekend.

GENERAL TOPICS / NEW BUSINESS

Nametags needed for Rudy, Steve, Cat, Bryan, Brett, Lisa, Matthew, and Dan –

- We will wait until the new year when we have new Board members.

Providing Name Tags to Members – Matt Gage

- Some members have expressed an interest in getting nametags. When we order new nametags we can advertise that members can purchase them.

Contact with Randy Grams of BMW of El Cajon – Matt Gage

- Cat attempted to contact Randy and left a voice mail.

Women's Only Event – Cat Uhler

- Cat has suggested a women's only event, tentatively March 9, and planning is in progress.

Performance Center Feb 17 – Dan Tackett

- Our annual Performance Center event will be February 17, in conjunction with the Golden Gate chapter's Feb 18 M Club Day event. Dan suggests opening registration in early December. There will be a dinner for both chapters the night of Feb 17. This year, all attendees must be BMW CCA members.

The virtual meeting was adjourned at 7:50 pm.

Event Planner 2023-2024

- Nov 18 – Toys for Tots Point Loma Cars & Coffee
- Nov 18 – Garage Collective Formula 1 event
- Dec 2 - Autocross
- Dec 10 – Driving tour
- Feb 3 (tentative) – Autocross
- Feb 17-18 – Performance Center event weekend