

BMW CCA San Diego Chapter Board Meeting Minutes for January 10, 2023

The virtual meeting was called to order at 6:30 pm.

Board Members Present:

Matt Gage, Greg Uhler, Ryan Moore, Paul Silver, Steve Hovland, Lisa Goehring, Matthew Baratz, Cat Uhler, Rudy Banuelos, Kim Dais, Bryan Gaier

Members Present:

Dan Tackett, Don Duncan

Secretary's Report – Paul Silver

- The December 2022 meeting minutes were approved as amended.

Vice President's Report – Greg Uhler

- We have 12 new members, 47 renewing members, and 35 lapsed members, for a total of 1143 members. This is down 17 from last month and down 225 in the past twelve months.

Treasurer's Report – Ryan Moore

- The December 2022 financial report was sent to Board members via email. We lost about \$5588 during 2022, however about \$3000 of that is the Buttonwillow deposit, and about \$3000 was for the test autocross. The club is in good financial condition.
- **2022 Tax filing** – Ryan has not yet spoken with the accountant about filing the missing document, but will do so soon.
- **Charitable Donations** – Ryan has not yet made the charitable donation in memory of Dennis Damon, but will do so soon.
- **Outstanding Payments to Tim Brecht** – There are no outstanding payments due to Tim Brecht.
- **2023 Financial Deadlines** – The deadline for filing the financial report to National is March 31, and for filing our taxes with the IRS is May 15. We need to provide copies of the tax returns to National once they are filed with the IRS.

President's Report – Matt Gage

- **In-Person Pacific Region meeting update** – Matt has not yet received any more details about this meeting. This will likely be in Las Vegas, and the weekends under consideration are March 11 and March 25, but the date is not finalized. Day 1 will be a car show, and day 2 will be a Pacific Region discussion and update. This is open to all members, not just chapter Board members. Attendees must pay for their own transportation and accommodations.
- **Projected Membership Decline** – December 2022 was the end of a BMW NA program which provided subsidies for club membership. National is concerned that we will begin to see larger membership declines due to increased cost.
- **Future Chapter Elections Run by National** – Starting in 2023, National will run all chapter elections. There is no need for a transition, as they already have a system in place.
- **BMW CCA Recognition Program Nomination 1/31 Deadline** – Please nominate members, Board members, and local businesses for recognition before January 31.

DIRECTOR REPORTS

Autocross – Greg Uhler

- **Feb 19 Autocross** – The autocross committee has resumed meeting. The proposed autocross dates have been submitted to the venue, and all but one will likely be accepted as requested. Our next event will be on February 19. It was suggested that this first public event be advertised as a test & tune, to make everyone aware that we're still restarting the program. In the new format there will be morning and afternoon sessions with different groups of drivers, so we won't have a catered lunch. Lunch will be brought in for staff only. Since Brecht is no longer sponsoring, we will not have our traditional plaques as awards. We are investigating other ways to recognize winners, including helmet stickers.
- **Learnings from volunteer feedback** – We received good feedback from the attendees at the test autocross, mostly regarding safety. This feedback is being reviewed to make adjustments in how we run the events.

- **Concerns: Timing equipment** – Our timing equipment and software are older and out of date. Greg is investigating what hardware and software other clubs are using to determine if we should invest in purchasing new equipment and software or if we can more cheaply upgrade our existing system. In the new format we will need to get the timing system properly running early in the day, as we will be timing all runs all day.

Communications Report – Steve Hovland

- **Experience doing the first e-News** – Steve thanks Matt for the help getting the first e-News blast out. The website has been updated with info on the Holiday Party.
- Steve now has access to our social media accounts.

Driving School – Lisa Goehring

- We've received the contract and it's been signed and returned to Buttonwillow. The team will begin meeting soon to start planning the event.

Equipmentmeister Report – Vacant

- The truck and trailer was moved to our new storage location in Chula Vista
- **Payment schedule** – The storage location has our credit card details so our monthly fee will be automatically paid (\$200 per month).
- **New tires and tire covers** – The trailer needs new tires, including the spare. Brett recommends tire covers to increase the longevity of the tires while the trailer is parked. Greg, Steve, and Matthew will find a location near where the trailer is stored to purchase and install tires. **MOTION** by Greg Uhler to spend up to \$1500 for replacement tires for the trailer. Motion was seconded and approved.

Social – Catalina Uhler

- We have 1529 followers on Instagram.
- Cat suggests we plan out several months' worth of social events such as Cars & Coffees.
- Matt suggests we have the scavenger hunt that Cat planned, but didn't occur last year. Cat proposes March or April for this event. Cat will check on available dates and let us know.
- Cat would like to get volunteers to plan tech sessions with local shops. Dan suggests we schedule Ceramic Pro in Carlsbad for sometime before the Bimmers by the Bay car show this summer. Other ideas include a dyno day and Bumper Doc dent repair. Chris Keefer has previously suggested an open house at his new Independent Motorcars location. Lisa suggested HQ Autosport in Escondido as another location for a tech event. Matthew suggested La Jolla independent as another possible tech event location.
- See Event Planning section below for more event info.

Wachsmeister Report – Matt Gage for Brett Litoff

- **Status of the planning committee** – Anyone who would like to be part of the committee should email Brett. The first Bimmers by the Bay 2023 committee meeting is Wednesday at 6pm.

Webmeister Report – Rudy Banuelos

- Rudy has been working to update the email aliases/groups to remove inactive members.
- Rudy has updated the website with new Board member email addresses.
- Rudy has begun putting together documentation for future Webmeisters.
- **Status of expired phone number** – Matt reached out to National to see if we can drop the phone number requirement, but does not have an answer from them yet,
- **Website image updates** – Matt has updated the website image rotator with a new set of photos.

EVENT PLANNING

Jan14 – Garage Collective Cars & Coffee – Cat Uhler

- We are hoping the weather will cooperate. Garage Collective have been heavily promoting this event and are expecting a lot of cars. We agreed to split the cost of coffee and donuts with Garage Collective. There are very limited parking spots inside, for cars 1990 and earlier. Arrive early to get a good parking spot.

Jan 21 - Holiday Party at Leucadia Pizzeria UTC – Cat Uhler

- The committee met. We need the Board members to RSVP, since the event will be to introduce the new Board. We will cover the cost for members and one guest. Additional guests will be \$20 each. The cost covers food, non-alcoholic drinks, tax, and tip. Cat will be ordering food this Friday based on the RSVPs we receive by Thursday January 12. We currently have 21 RSVPs and the event is capped at 55 people. We will send a reminder email blast on January 11 that the RSVP deadline is January 12.

Feb 4 - Performance Center Event – Dan Tackett

- The event is sold out. The Performance Center has been paid. Dan will send a final email with event details and a link to the online waiver soon. There have been no attendees dropping, so it's unlikely that people on the wait list will be able to attend.
- For 2024, the event will be on Saturday Feb 17. The Golden Gate chapter will do their full-day M-School on Sunday Feb 18, making this a 2-day event. We will be planning activities for Saturday night, as well. Presidents Day is Monday Feb 19.

Feb 19 - Autocross – Greg Uhler

- See Autocross report

Mar 12 - Driving Tour – Matt Gage

- Matt has not started planning this yet. March 12 is one of the weekends proposed for the Pacific Region event. If so, Matt will plan the tour but will not be able to attend. Lisa suggests that if that weekend is the Regional event, the tour be rescheduled so Board members can attend the Regional event.

Apr 14 - Long Beach Gran Prix – Lisa Goehring

- Lisa will plan a meet & greet with Turner Motorsports again.

Apr 21 - La Jolla Concours d'Elegance –

- We've talked in the past about getting a group of members to park our cars together on the street and attend together. Matthew will get more info about this event.

April 29 - Autocross – Greg Uhler

- No discussion

Mid-May - Encinitas Classic Car Night – Greg Uhler

- Greg will plan this event.

May 19-21 - HPDE Buttonwillow – Lisa Goehring

- See Driving School Director Report

Jul 30 Bimmers by the Bay – Brett Litoff

- No report – not present

GENERAL TOPICS / NEW BUSINESS

In-person vs. online Board Meetings – Do we want to return to regular in-person board meetings, quarterly in-person meetings, or continue virtual meetings? Virtual meetings are very convenient, regular in-person meetings in which we pay for food is expensive. Quarterly in-person meetings may be a good compromise. Matthew suggested that his company could potentially provide a meeting space for up to 20 people, however we need a venue that can accommodate 30-40 people. We will discuss this further next month.

Reschedule 2/14 Valentine's Day Board Meeting – The February Board meeting will be rescheduled to Tuesday February 7.

The virtual meeting was adjourned at 8:04 pm.

Event Planner 2023

- Jan 14 – Garage Collective Cars & Coffee
- Jan 25 – Holiday Party
- Feb 4 – Performance Center event
- Feb 19 – Autocross
- March 12 – Driving tour
- March 19 – San Diego Auto Museum Cars & Coffee (tentative)
- April 14 – Long Beach Gran Prix
- April 21 – La Jolla Concours d'Elegance
- April 29 - Autocross
- May 19-21 – HPDE Buttonwillow
- June 11 – Driving tour
- June 25 - Autocross
- July 30 – Bimmers by the Bay
- August 26 - Autocross
- Sept 10 – Driving tour
- Sept 27-30 – O'Fest Forever, Newport RI
- October 15 – Autocross
- Dec 2 - Autocross
- Dec 10 – Driving tour