

BMW CCA San Diego Chapter Board Meeting Minutes for July 13, 2021

The virtual meeting was called to order at 6:33 pm.

Board Members Present:

Greg Uhler, Matt Gage, Ryan Moore, Paul Silver, Lisa Goehring, Brett Litoff, Tyler Johnson, Kim Dais, Sean Thomson, Rob Walker

Members Present:

Dan Tackett, special guest Pacific Region Vice President Jeff Cowan

Secretary's Report – Paul Silver

- The June 2021 meeting minutes were approved as submitted.

Vice President's Report – Matt Gage

- We have 15 new members, 39 renewing member, and 25 lapsed members, for a total of 1317 members.
- Jonathan King's article "I Might Have a Tool Problem" has been posted to the website.
- Matt would like to create a "member satisfaction" survey for the e-Newsletter and a "club expectations" survey for the welcome email. Jeff Cowan may request our chapter present the results in a regional call, and mentioned that National is planning something similar.

Treasurer's Report – Ryan Moore

- The June financial report was sent to Board members via email. The club is in good financial shape.
- We received the refund for the deposit from Buttonwillow for the cancelled HPDE.

President's Report – Greg Uhler

- **E30 Picnic** – Some Chapter members went to the E30 Picnic regional event recently. It was a very well done event with some beautiful cars.
- **Bimmerlife** – We received a late request for contributions to the next issue of Bimmerlife and Lisa was able to very quickly put our submission together and make the deadline. The editors now have the correct email address for future notifications of deadlines.
- **Resuming in-person meetings** – Three proposals were discussed last month. Return to all in-person, remain virtual for some time, or a blend, with one in-person meeting per quarter; others virtual. Ryan suggests that with lower allocations and income, we need to watch expenses that we previously had with in-person meetings. A benefit of the hybrid approach is that we could continue to have our Pacific Region RVP join us for some meetings, and have members attend others. We could keep costs down by finding another location that would allow us to bring in our own food, such as Costco pizzas. We could also experiment with a virtual public board meeting and invite members, but we would need to be careful about the settings to maintain control of the meeting. One suggestion included a virtual members meeting to present survey results if we do surveys. Greg will reach out via email and we can try to find a location for an in-person meeting.

DIRECTOR REPORTS

Autocross – Rob Walker

- Rob is scheduled to meet with the Viejas folks in the second half of July as they have completed paving some land for a motorsport area. They have paved approximately 20 acres, and are also considering a motorsports business that could include Miata rentals. Ryan mentioned that the PCA is having an autocross event at Lake Elsinore soon.

Communications Report – Lisa Goehring

- The Communications committee will be having a meeting next week to discuss topics such as membership surveys, rebranding, social media policies, and other topics.

Driving School – Seth Hanson

- No report, not present

Equipmentmeister Report – Vacant

- No report

Social – Tyler Johnson

- See event planning section

Wachsmeister Report – Brett Litoff

- See event planning section

Webmeister Report – Vacant

- No report

EVENT PLANNING

June 13 Cruise recap – Tyler Johnson & Reza Sharghi (via email)

- This was a very successful event. We had approximately 70 vehicles with 80 participants. It was a warm day, as temperatures ranged from 75 degrees at the start to 115 in the desert. There were no driving incidents.

June 26 Point Loma Cars & Coffee recap – Tyler Johnson

- This event was well attended and well received. The event appears to be growing.

July 17 SD Auto Museum Cars & Coffee and Tour – Catalina Uhler

- The event starts at 9am. Greg and Catalina will pick up coffee from Starbucks. Matt Gage can bring his table for setting this up. Set up time will be 8:30am. Greg will get the club banner from Tyler. As of yesterday 25 tickets for the museum tour had been sold out of 40 max, and today was the last day to buy tickets. Museum tours start at 10am.

August 14 Point Loma Cars & Coffee – Tyler Johnson

- We will again attend the Point Loma Cars & Coffee event at Liberty Station in August.

Encinitas Classic Car Night – Greg Uhler

- No availability for 2021.

Next Tour

- We will schedule Sunday August 22 for the next tour.

October Car Show (October) – Brett Litoff

- The city is still not permitting space reservations, however they did ask for dates and locations we would like. We asked for Spanish Landing on Sunday October 10.
- Brett suggests that rather than a scored clean car show, we have a few categories with voting for people's choice favorites.
- Neil Daly will once again provide grilling and catering services.
- Brett suggests various family type games be offered, and that we forego the auction. It was suggested we might do a silent auction instead of the live auction.

GENERAL TOPICS / NEW BUSINESS

SpeedWaiver – Ryan says our initial trial with SpeedWaiver is over and we now must pay for the service.

Temecula event – Tyler is a member of a winery in Temecula that would be willing to host our club for an event.

Event Recaps – Lisa provided a reminder to meeting organizers provide event recap write-ups and photos for the website.

The virtual meeting was adjourned at 7:57 pm.

Event Planner 2021

- July 17 – San Diego Auto Museum Cars & Coffee
- August 14 – Point Loma Cars & Coffee
- August 22 – Driving tour
- September 17-19 – Pazifik Ezkapades (regional event)
- October 2021 – Clean Car Contest
- Note – Long Beach Grand Prix has been rescheduled to September 24-26 this year