

BMW CCA San Diego Chapter Board Meeting Minutes for March 9, 2021

The virtual meeting was called to order at 6:31 pm.

Board Members Present:

Greg Uhler, Matt Gage, Ryan Moore, Paul Silver, Lisa Goehring, Brett Litoff, Kim Dais, Sean Thompson, Catalina Uhler, Tyler Johnson, Seth Hanson

Members Present:

Dan Tackett, Matt Kogan

Secretary's Report – Paul Silver

- The February 2021 meeting minutes were approved as submitted.
- **MOTION** made via email by Greg Uhler to insure the truck with Mercury insurance per the quote received from insurance broker Steve Stepanian. Motion was seconded and passed via email.

Vice President's Report – Matt Gage

- We have 3 new members, 27 renewing member, and 27 lapsed members, for a total of 1329 members.
- Chapter admin forms have been submitted to National, and our chapter Board members have been updated on the website.

Treasurer's Report – Ryan Moore

- The February financial report was sent to Board members via email. The club is in good financial shape.
- The deposit for the HPDE at Buttonwillow was sent to the track.
- Ryan will send out the deposit for the Performance Center event.
- Rent for the storage locker is going up next month from \$75 to \$80.

President's Report – Greg Uhler

- **Truck insurance update** – Mercury denied coverage for the truck, so the insurance broker provided an alternate provider, Progressive Insurance, whose cost was nearly the same, with a lower comprehensive deductible. The insurance broker recommended we update the driver list annually. The quoted rate is \$1069 annually. **MOTION** by Greg to amend the previous motion to accept the Progressive insurance quote. Motion seconded and approved.
- **Truck location update** – Grant is moving the truck in the near future to BMW of Escondido. Ryan needs to be informed once it's moved so he can stop the automatic storage payments at the current location.
- **BMW Incentive Program** – There is an incentive program from National for shops and dealerships that refer members to the club.
- **San Diego Association of Car Clubs** – There is some form of insurance available through our membership in the San Diego Association of Car Clubs. They have a meeting on April 6 at 6pm at the STP Bar & Grill in Clairemont. Our membership is current.

DIRECTOR REPORTS

Autocross – Dan Tackett for Rob Walker

- There is a new County emergency driver training facility being built in Otay Mesa, and they are very receptive to having our club rent the facility for autocross events. It's currently under construction, and will have a small road course that can be used for the autocross, a grid area, and a parking lot for the pit area.

Communications Report – Lisa Goehring

- Lisa thanked Matt for helping update the website.
- Lisa sent the Board links to various Hagerty webinars of interest.
- We are ramping up promotion of the Cars & Coffee and Performance Center events on social media.

Driving School – Seth Hanson

- **2021 HPDE** – Seth reached out to Lisa about communications about the HPDE with Brecht BMW of Escondido. Seth has been touch with the Golden Gate chapter to begin planning the Instructor Training School that will be held in conjunction with the HPDE. Seth will follow up with Central Cal chapter to confirm they are still going to participate in the event on the new dates. Lisa suggests we start promoting the event early to get people to save the dates.

Equipmentmeister Report – Vacant

- No report

Social – Tyler Johnson

- There will be a Cars & Coffee meet-up event Saturday March 13 at Liberty Station in Point Loma, 8am to 10am.
- Tyler would like to get a driving cruise event scheduled, and will be working on setting that up with Reza. This is planned to be a limited participation event, with masks and social distancing required, and no meal stop. Dan offered to provide a route that could be used.

Wachsmeister Report – Brett Litoff

- Brett is attempting to get info from Dennis to aid in planning the car show event.

Webmeister Report – Vacant

- No report

GENERAL TOPICS / EVENT PLANNING / REPORTS

Performance Center West Event – Dan Tackett

- The event is scheduled for May 1st. Ryan is sending the 50% deposit to the Performance Center. The event is sold out and there is a wait list. If they can accommodate more than 40 people as COVID restrictions change, they will let us know.
- The Performance Center has offered an event on May 22 for BMW CCA members only, to drive the M4 racecar. It's a full day event that starts in M2s, moves to the M4 Competition, and then ends with track time in the M4 racecar. The cost will be \$2350, which is a discount from the normal cost to the public. A link will be provided by the Performance Center for individuals to register for the 15 slots. Our chapter members will get priority over other chapters. It was suggested we involve Brecht, as they may be interested in using some of the slots.

NEW BUSINESS

- Ryan mentioned that the truck's registration requires a smog check this year.
- Matt recommends we begin using the electronic "speed waiver" in place of paper waivers.
- Matt will put the list of the Volunteer of the Year winners on the website. **MOTION** by Paul that the Volunteer of the Year award be placed on pause for 2020 due to the lack of club activity due to COVID restrictions. Motioned seconded and passed.

One More Thing...

Which ideas to we want to move forward on right now?

- Virtual tech events; Photo scavenger hunt; Professional photos of your car at scenic SD location; Huge car rally (hundreds of cars); Website articles (i.e. Your First BMW); Cars & Coffees around town; X-series events; Vendor tech sessions; Family cruise with picnic; Gold tournament; Club video content; Trivia event; Dealer open house; K1 Speed; Personalized chapter business cards with your car to recruit new members.
 - Matt and Dan are working on website articles and member updates.
 - Dan volunteered to run a trivia event once we can get together in person again.
 - Lisa mentioned that we have an open invitation for an open house event at BMW of Escondido from Tim Brecht.
 - Greg is looking into personalized business cards with the Golden Gate chapter.
 - Greg encourages Board members to think about planning events from the above list and bring suggestions to the next meeting.

- Driving cruise event will be planned for Sunday June 13, with more details to be discussed at the April Board meeting. Dan will provide the course.

The virtual meeting was adjourned at 7:37 pm.

Event Planner 2021

- March 13 – BMW CCA Meet Up at Point Loma Cars & Coffee
- May 1 – BMW Performance Center Experience
- June 13 - Cruise
- September 10-12 – Buttonwillow HPDE
- October 2021 – Clean Car Contest