

## BMW CCA San Diego Chapter Board Meeting Minutes for August 8, 2023

The virtual meeting was called to order at 6:30 pm.

### **Board Members Present:**

Matt Gage, Greg Uhler, Cat Uhler, Paul Silver, Rudy Banuelos, Brett Litoff, Steve Hovland, Ryan Moore, Lisa Goehring

### **Members Present:**

Dan Tackett, Don Duncan

### **Secretary's Report – Paul Silver**

- The July 2023 meeting minutes were approved as submitted.

### **Vice President's Report – Greg Uhler**

- We have 32 new members, 37 renewing members, and 26 lapsed members, for a total of 1203 members. This is up 19 from last month and down 165 in the past twelve months.

### **Treasurer's Report – Ryan Moore**

- **Finance update** – The club is in good financial condition. Ryan sent the July financial report via email. Ryan indicated that from a pure cash perspective, we did not lose money on the HPDE event, but this depends on how you view the credit the track allowed us to use from the previously cancelled event. For tax purposes the deposit was a loss against last year's event, not this year's. There are still some outstanding expenses we need to take into account, as well.
- **2022 Taxes** – Ryan is still working on preparing and filing the 2022 taxes with our tax preparer from the Golden Gate chapter. We have until November 15 to file.
- **Chapter allocation from National** – Ryan receives a notification from National each month describing our allocation and any deductions. The latest statements have seemed a bit off, and one month's statement is missing, so he is investigating.
- **Legends of the Autobahn Trophies** – National deducted money from our allocation for the cost of Legends of the Autobahn trophies, which we have sponsored in the past. They do not send a request, they just deducted the \$250 from our allocation.

### **President's Report – Matt Gage**

- **7/17 Pacific Region Meeting** – Matt provided details of this meeting via the appendix to the agenda.
- **In Person Board Meeting Prep** – We are meeting in person for our September Board meeting. Paul will email the sign-in sheet to Matt to print out and bring to the meeting, and Matt will print and bring agendas for attendees to share. Brett suggests we let members know what food is included and what's not. Cat suggests we ask members to volunteer to help with upcoming events.
- **Begin Inclusion for Virtual Board Meetings** – Matt asked for interest of members to attend the virtual Board meetings, and response has so far been low. He suggests including meeting information in our eNews emails. Greg Uhler suggests that we have a cutoff time for members to join so they don't disrupt proceedings. Don asks if there's a way to control non-Board members when it comes to discussion and voting.
- **National Led Chapter Elections** – National is requiring we use their system for Board elections. We will provide the list of candidates for each office, and they will provide a URL for members to use for voting. We will still do the website with info on each candidate, and we will provide the URL to members. There is a question of whether the form National creates will allow for write-ins – Matt will follow up on this question.
- **Bimmerlife Generations Articles on our Website** – We are OK to post the articles to our website. They request we wait until it's published in the magazine.
- **Waiting to hear back from Randy Grams, BMW of El Cajon** – Randy is still interested in talking about getting involved with the club but is busy right now.

## **DIRECTOR REPORTS**

**Autocross – Greg Uhler**

- **General update** – Next autocross is September 9, insurance has been acquired and the contract with the venue is signed. Registration is open.

#### **Communications Report – Steve Hovland**

- **Update** – Steve wants some clarification on the Facebook social (group) vs. business page. This will be discussed in the next Communications team meeting.
- **SMS Texting update** – Steve is still working on getting this set up.

#### **Driving School – Lisa Goehring**

- **General Update** – We still don't know when the new track at Buttonwillow will be ready.
- **Final Buttonwillow Financials** – Budget issues discussed in the Treasurer report.
- **Feasibility of next HPDE** – Greg suggested that we need to do a financial analysis of the cost for a 2-day event without an instructor training day to see if it is feasible to do the event next year. We will need to coordinate scheduling with other clubs such as PCA. Lisa also would like to find a volunteer or two to help coordinate the event next year and eventually take this over.

#### **Equipmentmeister Report – Vacant**

- **Trailer Annual Inspection** – It is suggested that we get an annual inspection of the trailer, which would cost about \$300 to \$350. Any items found that need repair would be a cost above that. Brett suggests we allocate up to \$1000 toward maintenance of the trailer. **MOTION** by Greg Uhler that we approve up to \$1000 for trailer inspection and maintenance. Motion seconded and passed.

#### **Social – Catalina Uhler**

- **Social Media Followers report** – Our Facebook page has 1871 followers, up 5 from last month. The Facebook group has 3135 followers, up 38. We have 1911 Instagram followers, up 93. And we have 697 Twitter followers, down 1 from last month.
- Cat suggests we open a Canva account for designing graphics and scheduling automated posts for use in social media posts. A professional account is \$14.99 per month. Cat will send the Board an email with a link to info about this, and will articulate the pros and cons, and we will vote on this at a future meeting.
- See Event Planning section below for more event info.

#### **Wachsmeister Report – Brett Litoff**

- **Event Recap** – Brett thanks everyone who volunteered at the event. It was a very successful event with lots of nice cars and happy members. We are \$2227.28 in the black. The auction proceeds totaled about \$1350. We sold all of the auction items available. We will need donations for next year's auction, as we have nothing left over. The post-event report from the Port Authority was good, no issues, so we will get the deposit back.
- **Donation Status** – Brett suggests we donate all profits from the event (plus the previously approved \$250 donation in Dennis Damon's memory). **MOTION** by Brett Litoff to donate \$2500 to the San Diego Chapter of the American Heart Association in memory of Dennis Damon for Bimmers by the Bay. Motion seconded and approved.
- **Feasibility of next Bimmers by the Bay** – Brett will not be running the event next year, so we will need someone to step up and run it. Brett will be available to assist and to consult. Greg suggests we create a Google Docs for people to put ideas about what worked and what could be improved for the event next year.

#### **Webmeister Report – Rudy Banuelos**

- Rudy has exercised Google voice so we don't lose the number.

### **EVENT PLANNING**

#### **July 22 – Genesis Detailing Open House recap – Matt Gage**

- Not discussed

#### **Jul 30 – Bimmers by the Bay recap – Brett Litoff**

- See Wachsmeister Report

**Aug 19 – North SD Cars & Coffee – Cat Uhler**

- Not discussed

**Sept 3 – BMW Invasion – Lisa Goehring**

- Dan, Matt, and Tyler expressed interest in attending and helping at the Chapter booth. If anyone else would like to help out or display a car, let Lisa know.

**Sept 9 – Autocross – Greg Uhler**

- See Autocross Director report

**Sept 16 – CSF BMW Meet, Rancho Cucamonga**

- September 16 there is a BMW meet at CSF Headquarters in Rancho Cucamonga. This is an M Chapter event.

**Oct 15 – Tour – Matt Gage**

- Not discussed

**Nov 4 – Tech Session: La Jolla Independent – Matthew Baratz**

- No update – not present

**GENERAL TOPICS / NEW BUSINESS**

**Event proposals – not discussed**

- Garage Collective Oktoberfest – Matt Gage –
- Garage Collective Club focused event – Matt Gage –
- Tech Session: La Jolla Independent – Matthew Baratz –
- Oceanside Motorsport – Tyler Johnson –
- K1 Speed Winchester – Cat Uhler – The venue is nowhere near ready to host an event.
- Garage Collective Trivia Night – Matt Gage –
- BMW of Carlsbad Open House – Matt Gage –

**Update on Hofmeister Kink Tour Video – Matt Gage**

- Not discussed

**Nametags needed for Rudy, Steve, Cat, Bryan, Brett, Lisa, Matthew, and Dan – Lisa Goehring**

- No update

The virtual meeting was adjourned at 8:04 pm.

**Event Planner 2023**

- August 19 – North County Cars & Coffee in Bonsall
- Sept 3 – BMW Invasion
- Sept 9 – Autocross
- Sept 16 – CSF BMW Meet, Rancho Cucamonga (M Chapter event)
- Sept 27-30 – O’Fest Forever, Newport RI
- Oct 15 – Driving tour
- November TBD – La Jolla Independent Tech Event
- Dec 2 – Autocross
- Dec 10 – Driving tour