

BMW CCA San Diego Chapter Board Meeting Minutes for May 9, 2023

The virtual meeting was called to order at 6:31 pm.

Board Members Present:

Matt Gage, Greg Uhler, Ryan Moore, Paul Silver, Lisa Goehring, Cat Uhler, Rudy Banuelos, Bryan Gaier, Brett Litoff, Matthew Baratz, Steve Hovland, Kim Dais

Members Present:

Dan Tackett

Secretary's Report – Paul Silver

- The April 2023 meeting minutes were approved as amended.

Vice President's Report – Greg Uhler

- We have 27 new members, 38 renewing members, and 21 lapsed members, for a total of 1180 members. This is up 16 from last month and down 188 in the past twelve months.

Treasurer's Report – Ryan Moore

- **Finance update** – The financial report was sent via email. The club is in good financial shape. The balance of the Buttonwillow fee has been sent to the track.
- **Missing 2022 Tax form** – No update
- **Charitable Donations** – No update

President's Report – Matt Gage

- **Pacific Regional Conference Update** – Matt has sent the slide deck that was presented to Board members via email. Matt discussed some of the important highlights presented in the conference.
- **Replacement for Thi (Director at Large)** – Matt has found a potential Director at Large from the Garage Collective membership as a way to bring the clubs closer together and potentially do some joint events. We will also advertise the open position in the eNews and look for potential Board members at upcoming events.

DIRECTOR REPORTS

Autocross – Greg Uhler

- The second autocross of the year was well attended. We had about 20 cars in each of the four sessions. We had some timing issues and the barcode scanner did not function. Once we got rolling, the day went smoothly. Aaron was back with the taco bar for lunch and that was well received. We were cash positive by about \$800 for this event. We have gotten positive feedback on the half-day option from people who would not otherwise be able to attend a full day. About half the cars were X-class.
- The venue had planned to pave the lot this spring, but there are too many concerts booked, so that will be delayed until later in the year. Our next event will be June 25.

Communications Report – Steve Hovland

- **General update** – Steve needs to have the next eNews complete by May 28, as he will be unavailable in June. Steve also mentioned that, per National, as long as we follow Constant Contact SMS guidelines, we can use SMS texting to communicate with members. Steve suggests we do an email campaign to reach out to lapsed members.
- **Bimmerlife "Generations" Article** – Matt Baratz will interview the Nelson family for the article, and Dan Tackett will be interviewing the Varco family.

Driving School – Lisa Goehring

- We have less than two weeks to the Driving School. We are at capacity for the event, but there is still a lot of administrative work to do. We are in good relatively good shape financially, but will run a bit of a deficit. We have had a good response for the Instructor Training session. We are getting financial assistance from Golden Gate chapter.

Equipmentmeister Report – Vacant

- **Storage Unit cleanout** – Matt Gage – The storage unit has been cleaned out.
- **Truck Battery** – Steve Hovland – The truck has a new battery.

Social – Catalina Uhler

- **Social Media Followers report** – Our Facebook page has 1839 followers, up 10 from last month. The Facebook group has 3045 followers, up 52. We have 1722 Instagram followers, up 34. And we have 695 Twitter followers, down 1.
- See Event Planning section below for more event info.

Wachsmeister Report – Brett Litoff

- The next committee meeting will be May 23.
- We are still looking for auction items.
- We are investigating how to use Square for preregistrations and t-shirt orders.

Webmeister Report – Rudy Banuelos

- Rudy has done website updates for past and upcoming events,

EVENT PLANNING

Apr 14 – Long Beach Gran Prix Recap – Lisa Goehring

- We had 40-50 people for the paddock tours. Steve Hovland would like to get event photos for the eNews.

Apr 29 – Autocross Recap – Greg Uhler

- See Autocross Director report

May 13 – Tech Session: HQ Autosport – Matt Gage

- This event is this Saturday morning. We need people to RSVP via email. There is a suggestion that we promote this on social media and ensure we instruct people to RSVP via email, not by accepting the invite on the event page.

May 18 – Encinitas Classic Car Night – Greg Uhler

- This event is a week from Thursday. There is a MotorsportReg event for registering for on-site parking and for a headcount for food. Greg will send email to those who have “paddock” parking a few days before the event. Greg has obtained insurance for the event and will provide the documentation for our Google Drive.

May 19-21 – HPDE Buttonwillow – Lisa Goehring

- See Driving School Director Report

June 3 – Ceramic Pro Carlsbad Open House – Bryan Gaier

- Our contact is no longer working at Ceramic Pro, but another person there has picked the event, so it is still on. Bryan will obtain insurance.

June 11 – Driving Tour – Matt Gage

- No update.

June 24 – Open House: Independent Motorcars – Paul Silver

- A short description of the event and some photos have been provided for the website. Paul will obtain insurance soon.

June 25 – Autocross

- No update.

Jul 30 Bimmers by the Bay – Brett Litoff

- See Wachsmeister Report

GENERAL TOPICS / NEW BUSINESS

Tech Session proposals

- La Jolla Independent – Matthew Baratz – Carl Nelson said we can pick the date we want. A weekend in November was suggested. November 4th was agreed upon.
- E39Source – Cat Uhler – Cat has suggested July 1 or 2, but they have not yet replied.
- Oceanside Motorsport – Tyler Johnson – no update, not present.

Nametags for newer Board members – Lisa Goehring

- Nametags needed for Rudy, Steve, Cat, Bryan, Brett, Lisa, Matthew, and Dan.
- No update

K1 Speed event in Winchester – Cat Uhler

- Cat has attempted to contact Boris Said and K1 Speed but has gotten no replies. Cat will continue trying.

M Chapter Proposed Event – Lisa Goehring

- Lisa had a call with M Chapter leadership. They are discussing a large event at Irwindale Speedway in the LA area on September 3. It will be like a Bimmer Fest, but the target demographic is younger performance-oriented people. The M Chapter will be collaborating with another organization for this event, titled BMW Invasion. The question is how involved the San Diego Chapter wants to be in the event. Opportunities would be as volunteers, displaying cars, and having a presence, and no financial involvement is asked. There is interest, so Lisa will let the M Chapter leadership know. We will promote the event among our members.

The virtual meeting was adjourned at 8:09 pm.

Event Planner 2023

- May 13 – HQ Autosport Tech Event
- May 18 – Encinitas Classic Car Night at Charlie's
- May 19-21 – HPDE Buttonwillow
- June 3 – Ceramic Pro Carlsbad Open House
- June 11 – Driving tour
- June 24 – Independent Motorcars Open House
- June 25 - Autocross
- July 30 – Bimmers by the Bay
- August 26 - Autocross
- Sept 10 – Driving tour
- Sept 27-30 – O'Fest Forever, Newport RI
- October 15 – Autocross
- November 4 – La Jolla Independent Tech Event
- Dec 2 - Autocross
- Dec 10 – Driving tour