

## BMW CCA San Diego Chapter Board Meeting Minutes for April 11, 2023

The virtual meeting was called to order at 6:31 pm.

### Board Members Present:

Matt Gage, Greg Uhler, Ryan Moore, Paul Silver, Lisa Goehring, Cat Uhler, Rudy Banuelos, Bryan Gaier, Brett Litoff, Matthew Baratz, Steve Hovland,

### Members Present:

Dan Tackett

### Secretary's Report – Paul Silver

- The March 2023 meeting minutes were approved as amended.

### Vice President's Report – Greg Uhler

- We have 23 new members, 49 renewing members, and 30 lapsed members, for a total of 1164 members. This is up 10 from last month and down 204 in the past twelve months.

### Treasurer's Report – Ryan Moore

- **Finance update** – Ryan has been receiving financial updates for events and will be putting together a club financial report soon. Ryan has the cash box that Jim Patterson will need for autocross registration.
- **Missing 2022 Tax form** – This is still outstanding and needs to be taken care of.
- **Taking advantage of 2023 IRS non-profit filing extension** – We now have an extension until October due to the weather issues this winter.
- **Posting Chapter financial statement to the website** – Matt has posted the 2021 and 2022 financial statements to the website
- **Charitable Donations** – No update

### President's Report – Matt Gage

- **Events that require membership** – Matt is going to have a conversation with Steve Stepanian on this topic at the upcoming Regional conference.
- **Thi stepping away from the board** – Thi has decided to resign from the Board. Rudy will remove him from the website and National site. We will provide notice to members of the vacancy and collect a list of interested candidates to appoint a replacement.

## DIRECTOR REPORTS

### Autocross – Greg Uhler

- Our next autocross is April 29. We've made some process improvements from the last event. We've sold 41 of 60 slots that it takes to break even. We will include a reminder in the mid-month e-News.
- The contract has been signed and a check has been sent to the venue.
- The taco guy will be present and attendees can pay for their lunch when they register online.

### Communications Report – Steve Hovland

- Steve needs an article for the next issue of Bimmer Life. Lisa says the theme for the next issue is "Generations," e.g. families of BMW enthusiasts. Lisa suggests an article about the Nelsons (of La Jolla Independent). Dan suggests Austin Varco and his parents. The due date is June 1. Matthew volunteered to write an article about the Nelsons.
- Steve will get a draft of the mid-month e-News out by tomorrow night.

### Driving School – Lisa Goehring

- **HPDE update** – Registration has been open for nearly a month. We are still looking for a few more event sponsors. Lisa spoke to Mark Curran to invite PCA members to register for the event.
- **Finance projections (worst case & best case)** – With all of our costs and fees, our ballpark projection is slightly under a \$3000 deficit worst case. We currently have 44 students registered and are targeting to get about 20 more to get close to break even. We have about 30 instructors signed up.

There are not many signups for the Friday instructor training session (about 13). Early bird registration has now ended.

- **Signup discount code** – We arranged with National to get a discount code (\$6 off a one-year membership) for membership for non-members who want to register for the HPDE. The discounted membership will be included in the event registration fee.

#### **Equipmentmeister Report – Vacant**

- **Fire extinguishers & tire covers** – Steve has purchased and installed the tire covers and fire extinguishers. He will submit receipts to Ryan for reimbursement. Steve will be getting the truck battery tested because it's died a couple of times recently.
- There are various service issues the truck needs that have been deferred and can continue to be deferred for now.

#### **Social – Catalina Uhler**

- **Social Media Followers report** – Our Facebook page has 1829 followers, up 14 from last month. The Facebook group has 2993 followers, up 28. We have 1688 Instagram followers, up 70. And we have 696 Twitter followers, up 1.
- See Event Planning section below for more event info.

#### **Wachsmeister Report – Brett Litoff**

- We have confirmed that Oceanside Motorsports will cater the lunch for the Bimmers by the Bay this year.
- We need to determine how we will collect registration fees in advance with available T-shirt pre-sales. MotorsportReg is now collecting an additional \$2 per participant, and many of the attendees don't have accounts. We discussed possibly setting up a registration link on our website and connect it to another system for collecting money. Matthew suggested we could use Square, and PayPal has a similar solution. He used Square in the New Jersey chapter. We already have a Square account and will coordinate with Jim Patterson to set this up on the website.
- We have received a model car and some coffee table books from Janet Roemer as donations for the auction.
- Last month it was mentioned that some local dealerships want to establish a relationship with the club. We should approach them about donating some items for the auction and bringing a car to display. We should also send out a call to members for auction donations.
- We've reduced the number of categories for voting.

#### **Webmeister Report – Rudy Banuelos**

- **General Update** – Rudy did some updates to the autocross alias group and some event updates for Meet & Greets. Rudy has also cleaned up the admin access for our MotorsportReg account.

### **EVENT PLANNING**

#### **Mar 25 – BMW Family Scavenger Hunt Recap – Cat Uhler**

- We had 10 groups attend, and the feedback was that this was a fun event for people who haven't participated in our events before. Matt commented that this was a unique and fun event, and it was very well organized.

#### **Apr 1 – Bay Park Cars & Coffee Recap – Cat Uhler**

- We had over 30 cars participate, and feedback was that people are happy that we're having more frequent events again.

#### **Apr 14 – Long Beach Gran Prix – Lisa Goehring**

- This event is full, registration is closed. We potentially have around 60 people signed up for the paddock tour and meet & greet with Turner Motorsports and BMW M Team RLL.

#### **Apr 29 – Autocross – Greg Uhler**

- See Autocross Director report

**May 13 – Tech Session: HQ Autosport** – Matt Gage

- We need to get an RSVP list for HQ Autosport so they know how much food to order.

**May 18 – Encinitas Classic Car Night** – Greg Uhler

- Greg needs to set up the event in MotorsportReg and will work with Lisa to learn how to set this up. We will have people register to reserve a spot in the limited parking in the paddock, and so Charlie's knows how much food to order. Greg will file for insurance for the event.

**May 19-21 – HPDE Buttonwillow** – Lisa Goehring

- See Driving School Director Report

**June 3 – Ceramic Pro Carlsbad Open House** – Bryan Gaier

- They are interested in having a Cars & Coffee style open house at 9am, with special parking for their customers. They would have a brief presentation & demo of their services. They are also interested in sponsoring the club for other future events. This would be a good tie-in for the Bimmers by the Bay, and perhaps a good company to approach for auction donations for that event. Bryan will coordinate with Brett on this. Ceramic Pro wants another week to solidify the details of the event and confirm the date.

**June 11 – Driving Tour** – Matt Gage

- Matt has not started planning this yet, but he would like to use one of the routes from the old overnight tours.

**June 24 – Open House: Independent Motorcars** – Paul Silver

- The event will run from 1pm to 5pm, and will be catered with finger food, small sandwiches, soft drinks, water, etc. There will be a Sim racing challenge with prizes.
- Paul will provide a summary and photos for the website and arrange for insurance.

**June 25 – Autocross**

- This autocross date might need to move due to parking lot repaving that's being planned.

**Jul 30 Bimmers by the Bay** – Brett Litoff

- See Wachsmeister Report

**GENERAL TOPICS / NEW BUSINESS**

**Tech Session proposals**

- La Jolla Independent – Matthew Baratz – Matthew is meeting with Carl Nelson next week and will discuss a date for an event.
- E39Source – Cat Uhler – They are open for an event in July. They would like to do an open house cars & coffee type event on a Saturday.
- 5 Point Auto Spa/Ceramic Pro – Bryan Gaier – See above
- Oceanside Motorsport – Tyler Johnson – not present, no update.

**Nametags for newer Board members** – Lisa Goehring

- Nametags needed for Rudy, Steve, Cat, Bryan, Brett, Lisa, Matthew, and Dan. Lisa has not been able to order these yet.

**SDACC (April 4)** – Lisa Goehring

- Lisa described the meeting she attended, which was primarily a social get-together. We discussed the benefits of membership. **MOTION** by Paul that we renew our membership to the San Diego Association of Car Clubs for \$60 for the next year. Motion seconded and approved.

**Open House event at BMW of Vista (via Larry Coble)** – Matt Gage

- Matt will reach out in July for a possible August event.

**K1 Speed event in Winchester** – Cat wants to gauge interest in having an event at the new K1 Speed in Winchester. It could possibly be in conjunction with a tour or possibly an event at BMW of Marietta.

The virtual meeting was adjourned at 8:14 pm.

### **Event Planner 2023**

- April 14 – Long Beach Gran Prix
- April 29 – Autocross
- May 13 – HQ Autosport Tech Event
- May 18 – Encinitas Classic Car Night at Charlie's
- May 19-21 – HPDE Buttonwillow
- June 3 – Ceramic Pro Carlsbad Open House
- June 11 – Driving tour
- June 24 – Independent Motorcars Open House
- June 25 - Autocross
- July 30 – Bimmers by the Bay
- August 26 - Autocross
- Sept 10 – Driving tour
- Sept 27-30 – O'Fest Forever, Newport RI
- October 15 – Autocross
- Dec 2 - Autocross
- Dec 10 – Driving tour