

BMW CCA San Diego Chapter Board Meeting Minutes for December 13, 2022

The virtual meeting was called to order at 6:30 pm.

Board Members Present:

Matt Gage, Ryan Moore, Paul Silver, Austin Varco, Kim Dais, Lisa Goehring, Tyler Johnson, Rudy Banuelos

Members Present:

Dan Tackett, Jim Patterson, Bryan Gaier, Matt Baratz

Secretary's Report – Paul Silver

- The November 2022 meeting minutes were approved as submitted.

Vice President's Report – Matt Gage

- We have 15 new members, 47 renewing members, and 32 lapsed members, for a total of 1160 members. This is down 4 from last month and down 208 in the past twelve months.

Treasurer's Report – Ryan Moore

- The November 2022 financial report was sent to Board members via email. The club is in good financial shape.
- We are now paying for trailer and truck storage in Chula Vista, near the new autocross venue, so we are double paying for part of the month of December, given we prepaid for storage to Tim Brecht.
- We will write the check for the Performance Center Event before the end of 2022. Dan will get Ryan the contract as soon as possible.
- **Tax filing status** – Our tax returns were filed, however we received a communication from the IRS about one of the forms that was required but not filed. Ryan has contacted the person who filed our taxes to inquire about this form.

President's Report – Matt Gage for Greg Uhler

- **Election Results** – See General Topics/New Business section below
- **Regional meeting notes** –
 - o The Pacific Region VP has been hosting virtual meetings.
 - o Regional meetings will replace the annual National chapter congress.
 - o The Pacific Region VP is looking to schedule a Pacific/Western regional meeting in Las Vegas, but it's not clear whether the chapter or board members would be responsible for their own expenses.
 - o The Palm Springs O'Fest was a financial loss, so will no longer occur. Regional events will still occur.
 - o Roundel will decline to 8 issues a year.
 - o Over the next three years, the national club will take over running chapter elections.
 - o There will no longer be the three-year rebate supported by BMW NA.
 - o All chapters except LA are seeing a decline in membership.
 - o There is a focus on increasing membership, but some questioned if that's the right metric to look at.

DIRECTOR REPORTS

Autocross – Austin Varco

- We had our autocross test event on December 3. It was a great event, with about 28-30 cars, all invited volunteers. We have a solid volunteer list.
- We ran 3 different course layouts from 8am to 4pm, testing top speed and safety. We ran two layouts with staging on different sides of the facility. The surface was fairly granular, and we had to sweep a fair amount of gravel out of the driving area. But for the most part it was smooth. Courses were roughly 30-second lap times. We ran two groups. 20 minutes each, with 6 runs.
- We've collected feedback from a number of people for improvements as we restart the program after the holidays.
- We will have opportunities to have people walk the course instead of having instructors drive the first lap.

- We've sent in a request to the venue for six dates for 2023, including the February 19 date.

Communications Report – Bob Fisher

- No report – not present

Driving School – Lisa Goehring

- We have reserved May 19-21 for the HPDE. Friday May 19 will be an instructor training school, with May 20-21 a regular HPDE.
- We should receive the contract in the next couple of weeks.
- Central Cal and Golden Gate Chapters are on board to participate.
- Lisa will start up the planning committee right after the holidays.
- Our previous deposit from the cancelled event this year will be applied to this event.

Equipmentmeister Report – Vacant

- The truck and trailer will be moved to Chula Vista between Christmas and New Year's

Social – Catalina Uhler for Tyler Johnson

- See Event Planning section below
- Our Instagram following continues to grow, from 1439 in August to 1500 in December.

Wachsmeister Report – Brett Litoff

- No report, not present

Webmeister Report – Rudy Banuelos

- Our Google Voice account lapsed and was unable to be recovered due to the amount of time.
- Google Voice is used for the phone number we have on our business cards.
- National requires we maintain a phone number for people to call, which is why the Google Voice account had been set up. Dan suggests we find out if this is still required before we attempt to set up a new account.

EVENT PLANNING

Nov 13 – Driving Tour Recap – Matt Gage

- The Hofmeister Kink tour included 30 attendees and slightly fewer cars. The route had five Hofmeister kinks in it.
- BMW NA learned about our event and flew people in and hired a camera crew from Los Angeles, and filmed the tour. They promised to share the footage with us. They conducted interviews and mounted cameras on cars and used drones.

Dec 3 – Autocross Test Event Recap – Austin Varco

- See Autocross Director report

Dec 4 – Toys for Tots Cruise Recap (non-chapter event)– Bob Fisher

- No report – not present

Dec 10 – SD Cars & Octane Recap – Cat Uhler/Lisa Goehring

- There was a good turnout for this event, in a different location than the last event.
- About 90% of the turnout were BMWs

Jan14 – Garage Collective Cars & Coffee

- No information is available yet, but we will get info and post it to the website and social media

Jan 25 – Holiday Party at Leucadia Pizzeria UTC

- We need a committee to plan this event, three additional people other than Cat and Greg. Lisa, Dan, Matt, Kim, and Tyler have volunteered to assist.

Feb 4 – Performance Center Event – Dan Tackett

- The event has sold out. We will get the contract printed and signed with funds sent before the end of the month.
- Lisa has been managing registration for the event, and Dan will provide the Performance Center with the list of participants.
- We have a date for this event in 2024: February 3. Dan has been working with the Golden Gate chapter, which has held a full-day M School about two weeks before ours. And because Pazifik Eskapades is no more, we will combine our two chapter events to replace the Pazifik Eskapades, with the half-day event on Feb 3 and the M School event Sunday Feb 4. We may include the M3 GT4 school on the Monday after. There will be an evening event Saturday night. For people not doing the M School Sunday there may be a Cars & Coffee event in Palm Desert to attend.

Feb 19 – Autocross – Austin Varco

- The autocross will happen!

May 19-21 – HPDE Buttonwillow – Lisa Goehring

- See Driving School Director Report

Jul 30 Bimmers by the Bay – Brett Litoff

- No report – not present

GENERAL TOPICS / NEW BUSINESS

Election results: The 2023 Board members are:

- President – Matt Gage
- Vice President – Greg Uhler
- Treasurer – Ryan Moore
- Secretary – Paul Silver
- Communications Director – Steven Hovland
- Autocross Director – Greg Uhler
- Driving School – Lisa Goehring
- Asst. Equipmentmeister – Matt Baratz
- Social Director – Cat Uhler
- Waxmeister – Brett Litoff
- Webmeister – Rudy Banuelos
- Members at Large – Kim Dais, Thi Tran, Bryan Gaier

Google Drive Document Storage – Matt has created a new folder structure on our Google Drive. Important documents that we want to save or use regularly should be stored there.

Dennis Damon’s passing – Dan and Brett went to a memorial for Dennis. Because he was such an integral part of our car shows, Lisa suggested that we make a donation to an organization, such as the American Heart Association, in his memory. **MOTION** by Lisa that we send a donation of \$250 to the American Heart Association, if possible a San Diego chapter of that, in Dennis Damon’s memory. Motion was seconded and approved. Ryan will make the donation on behalf of the chapter, and Dan will provide Diane’s address to send a note about the donation.

New Board Members – new Board members need to provide email addresses to Matt Gage, and Rudy will create email aliases for them. Matt warned the new members about the spam email they will receive, particularly asking for gift card purchases.

Teen Street Survival Program – Matt Baratz raised the issue of resurrecting the Street Survival program. Dan let Matt know our history with this event, and the high cost of running it due to venue costs.

The virtual meeting was adjourned at 7:48 pm.

Event Planner 2023

- Jan 14 – Garage Collective Cars & Coffee
- Jan 25 – Holiday Party
- Feb 4 – Performance Center event
- Feb 19 – Autocross
- March 12 – Driving tour
- April 29 - Autocross
- May 19-21 – HPDE Buttonwillow
- June 11 – Driving tour
- June 25 - Autocross
- July 30 – Bimmers by the Bay
- August 26 - Autocross
- Sept 10 – Driving tour
- October 15 – Autocross
- Dec 2 - Autocross
- Dec 10 – Driving tour