

BMW CCA San Diego Chapter Board Meeting Minutes for April 12, 2022

The virtual meeting was called to order at 6:31 pm.

Board Members Present:

Greg Uhler, Matt Gage, Ryan Moore, Paul Silver, Catalina Uhler; Bob Fisher, Kim Dais, Tyler Johnson, Rudy Banuelos

Members Present:

Dan Tackett, special guest Pacific Region Vice President Steve Libby

Welcome and Introduction to Steve Libby, new VP of Pacific Region

- Steve introduced himself and spoke about the recent National Board meeting and MX1 event, a joint effort of the M and X chapters.
- Steve plans to interact with each chapter, and will ensure we are made aware of any important information coming from the National Board.

Secretary's Report – Paul Silver

- The March 2022 meeting minutes were approved as amended.

Vice President's Report – Matt Gage

- We have 12 new members, 55 renewing members, and 32 lapsed members, for a total of 1263 members. This is down 3 from last month and down 105 in the past twelve months.

Treasurer's Report – Ryan Moore

- The March 2022 financial report was sent to Board members via email. The club is in good financial shape.
- We received unexpected advertising payment of \$1600 from an uncashed check from 2018, from BMW of Murietta.
- Ryan has submitted our financial report to National.
- Ryan has been searching for a place to do our taxes, unsuccessfully, and will file to request an extension.

President's Report – Greg Uhler

- **Driving Tours** – Reza is now unavailable to set up driving tours and we need someone to cover the added tours. We are looking for a volunteer to take over the new driving tour dates by Monday April 18, otherwise we will need to reduce the frequency again. We will post a call for a volunteer to our social media.
- **Truck Tires** – Brett Litoff has reported that the truck needs new tires. Ryan has the new tags for the truck that need to be affixed. We need a volunteer to get the truck and have the tires replaced. **MOTION** by Dan Tackett that we allocate up to \$900 to replace the tires on the truck. Motion seconded and passed.

DIRECTOR REPORTS

Autocross – Greg Uhler for Austin Varco/Dan Tackett

- **New autocross venue** – Austin reached out to Chris at the EVOC center, and they still do not have authorization for 3rd party groups to have events. Once they get that set up they will set rates and let us know. Austin is still trying to get contact info for someone at the Sleep Train amphitheater in Chula Vista.
- **O'Fest Autocross** (Dan Tackett) – We let National know that we would need to have a couple autocrosses put on before the end of May in order to commit to this event. Since we are not able to achieve this, we will be unable to put on the O'Fest autocross. If reserved dates at the Performance Center West open up and we can use their equipment, we may be able to host an autocross.

Communications Report – Bob Fisher

- Rob needs assistance getting the e-News out for May, as he will be away on vacation for the next couple of weeks.
- Bob reached out to the Orange County Cars and Coffee folks, and they will hold a spot for us, but will not allow us to put up any of our banners. Bob suggests we don't participate in this event.
- Bob received a communication from Road & Track offering a 5% discount for the Dirtfish Rally School and asking that we share this with our members. However, it's only valid until 4/30.

Driving School – Lisa Goehring

- No update – not present

Equipmentmeister Report – Vacant

- No report

Social – Tyler Johnson

- We have 1307 followers on Instagram, up recently as we've been posting more frequently. We've had a lot of engagement from the Long Beach Grand Prix posts and from the Del Sur Cars & Coffee.
- See Event Planning section below for more.

Wachsmeister Report – Tyler Johnson and Dan Tackett for Brett Litoff

- Tyler will be drawing up a map of where cars will be parked for our Clean Car event
- We will be reaching out to Oceanside Motorsports to see if they will handle catering again
- We will be reaching out to 5 Point and La Jolla Independent and offering to reserve spots for them to bring cars.
- We will have a variety of categories for public judging for awards.
- Brett is putting together a detailed plan for the city. We proposed about 50 cars in the show and will get 12 parking spaces in the lot.
- Brett is looking into some family friendly and kid friendly activities and games. The event will have a picnic vibe, more than a competition vibe.
- The entry fee will be \$15. Ryan requests he be informed of on-site payment needs ahead of time.

Webmeister Report – Rudy Banuelos

- Rudy has met with Jim Patterson and with Matt Gage to discuss website maintenance needs.

EVENT PLANNING

March 12 – Cars & Octane recap – Cat Uhler & Tyler Johnson

- It was a good event, with a different crowd than we usually get. We had 20-30 BMWs there, and there were over 100 other cars there. Having events in different parts of the county has enabled us to reach more of our members. There was discussion about possible future events in other locations.

April 3 – Driving Tour recap – Matt Gage

- The drive ended at Chemical Guys in Escondido, but some people stayed in Temecula for the afternoon. We had 44 participants and 30 cars. Chemical Guys have Cars & Coffee events and invited us to participate in one in the future.

April 9 – LBGP Pit Tour recap – Dan Tackett

- We had about 30 people, including folks from the San Diego, Los Angeles, and Golden Gate Chapters.
- Attendees met drivers and team members from Turner Motorsports and got to see the new racecars.
- Thanks to Lisa Goehring for organizing this event.

New Date Needed – Photo Scavenger Hunt – Cat Uhler

- Cat will work to determine a new date.

May 1 – Petersen Museum Drive & Tour – Cat Uhler

- Angeles Crest Highway is closed until the end of May, and since this drive was a major appeal of the event Greg suggests we move this event to another date in June. It was agreed to move this to June 26.

May 19 – Encinitas Classic Car Night & BMW Corral at Charlie’s Foreign Car – Greg Uhler

- Corral at Charlie’s Foreign Car Service. They will be serving drinks and food. Lots of different types of cars will be all over downtown Encinitas. The event is from 5pm to 7:30pm or so – once you park your car it will not be able to get out until the event is over. Space is limited in Charlie’s parking lot.

May 22 – Driving Tour

- New dates for driving tours will be determined next week by Matt and Greg.

GENERAL TOPICS / NEW BUSINESS

Ryan has been getting emails from the Main Street USA car show folks. Their event is along the coast near Seaport Village. Ryan will forward the info to the Board.

Cat asked whether we have a budget for event giveaway items. Ryan mentioned that we’ve done swag for events such as SoCal Euro in the past, and Lisa is a good resource for this. Regarding buying lunch for event participants, it also depends on the cost. Over a certain amount would require approval of the Board.

Tyler asked if there is any interest in having an in-person meeting with members? We will review at next month’s meeting.

The virtual meeting was adjourned at 7:53 pm.

Event Planner 2022

- TBD – Photo scavenger hunt
- May 7 – Point Loma Cars & Coffee
- May 19 – Encinitas Classic Car Night & BMW Corral at Charlie’s Foreign Car
- June 26 – Peterson Museum trip
- July 31 – Clean Car Show
- September 27-Oct 1 – Oktoberfest Forever