

BMW CCA San Diego Chapter Board Meeting Minutes for Sept 14, 2021

The virtual meeting was called to order at 6:32 pm.

Board Members Present:

Greg Uhler, Matt Gage, Ryan Moore, Paul Silver, Lisa Goehring, Brett Litoff, Tyler Johnson, Kim Dais, Reza Sharghi, Catalina Uhler, Seth Hanson, Rob Walker

Members Present:

Dan Tackett, special guest Regional Vice President Jeff Cowan, special guest Grayson Barbour

October 16 Oktoberfest Point Loma Cars & Coffee – Grayson Barbour

- Grayson hosts the Point Loma Cars & Coffee that we've participated in over the last several months. The October 16 event will be an Oktoberfest celebration featuring German marques, and will be an all-day event with live music. Grayson proposed that the event include a corral with special cars inside it, and we could set up our booth inside this corral. Grayson would like us to provide some unique BMWs for the corral. The event will be at Sea Hive at Liberty Station.
- Grayson is also opening a car club/car storage facility (Garage Collective), and suggested it might be available to host future Board meetings.
- Grayson is interested in helping the chapter improve our social media presence, as part of a collaboration between the club and the Garage Collective. He suggests a collaboration t-shirt for the Oktoberfest event. He is planning to make about 100 shirts and will include graphics from a number of event sponsors/participants, event date, etc.
- Grayson will provide more event details by the end of the week to help us improve our promotion of the event. Our monthly email blast will be sent near the end of the month.

Secretary's Report – Paul Silver

- The August 2021 meeting minutes were approved as amended.

Vice President's Report – Matt Gage

- We have 13 new members, 29 renewing member, and 37 lapsed members, for a total of 1288 members. This is down 19 from last month and down 80 from the start of the year.
- Matt has suggestions for how we can use Zoom and open the meetings for other members. Matt and Greg will discuss this offline and present a summary to the Board.

Treasurer's Report – Ryan Moore

- The August financial report was sent to Board members via email. The club is in good financial shape.
- We paid \$130 for the autocross insurance, and Ryan is uncertain if we can get a refund, since the event was cancelled. Rob indicates this will be refunded. The porta-potties were not refundable.

President's Report – Greg Uhler

- Greg has added Rob to the truck insurance, and has reached out to an accountant to help Ryan with the electronic tax-filing problem he's had.

DIRECTOR REPORTS

Autocross – Rob Walker

- The Viejas test event was cancelled due to construction that was ongoing at the location. There were large holes where light posts had been removed, and the Tribal Council wanted to restrict us to a different portion of the lot. A decision was made to cancel the event rather than run a very restricted event. Rob is not available to run a rescheduled event any weekend the rest of the year, and is not returning as Autocross Director in 2022. Rob will assist in setting things up in the background, but someone else will need to lead a future event.

Communications Report – Lisa Goehring

- Lisa submitted the Oktoberfest event to National, but it did not seem to make it into the regional events email.

- Lisa received a notification that public Facebook groups are changing next week. Greg requested Lisa forward the notification to the rest of the Board. Lisa will investigate exactly what the changes are.
- Lisa mentioned the upcoming Big SoCal Euro, on October 3. Greg has not had any contact with them, as the event this year is in the LA Chapter area.
- Lisa was recruited to be the Southwestern Governor for the BMW CCA M Chapter.

Driving School – Seth Hanson

- Seth will reach out to Buttonwillow soon about reserving a date for next year.

Equipmentmeister Report – Vacant

- No report

Social – Tyler Johnson

- We have a few social events coming up, including Pazifik Ezkapades this weekend and the Long Beach Grand Prix the weekend after. We have the Oktoberfest Cars & Coffee in mid-October as well. Tyler would like to do a future event at the Garage Collective space. He also proposed a driving tour to Doffo winery in Temecula. Tyler will investigate details and propose some dates for the winery event.

Wachsmeister Report – Brett Litoff

- There has been no update. Brett is still getting stonewalled by the Port. Lisa contacted the chairman of the Port Commission, who referred us back to the online portal. The system will not let us reserve Spanish Landing. Lisa will reach out again to find out why this is, and suggests we also investigate other locations to host the car show.

Webmeister Report – Vacant

- No report

EVENT PLANNING

August 22 Driving Tour – Matt Gage

- We started in Rancho San Diego and ended in Julian at Wynola Pizza and Bistro. We had 40 attendees plus 2 minors, and about 30 cars. There were no incidents, and the lunch venue, Wynola Pizza and Bistro, was excellent. SpeedWaiver use went well at event registration, and most people had no issue using it. Matt would like to set the next tour for mid-November or early December. The consensus is to schedule this for November 14, and Matt and Tyler will work together to see if Doffo Winery is available that day.

September 17-19 – Pazifik Ezkapades – Greg Uhler

- This is a weekend Regional event hosted by the Los Angeles Chapter. There will be a Saturday Performance Center event, a Saturday night car show, and the National Board will be meeting on Friday.

September 24-26 – Long Beach Grand Prix – Greg Uhler

- Lisa has arranged a meet & greet event with Turner Motorsports, and the details have been provided to members. We will meet with Turner the morning of the race on Saturday Sept 25. The City of Long Beach has some COVID restrictions, which have been included with the event promotion, and registration is open at MotorsportReg.com. This is a BMW CCA member-only event.

GENERAL TOPICS / NEW BUSINESS

Brett suggested a tech session event on electric vehicles and the evolution of the automobile. Dan suggested we hold off to do this with the new car intro for BMW's new EVs, perhaps with BMW of Escondido. Greg will also check into a 2-series launch event with BMW of Escondido.

The virtual meeting was adjourned at 8:11 pm.

Event Planner 2021

- September 17-19 – Pazifik Ezkapades (regional event)
- September 24-26 – Long Beach Grand Prix
- October 3 – Big SoCal Euro, Irwindale Speedway
- October 16 – Point Loma Cars & Coffee
- November 14 – Driving tour