

BMW CCA San Diego Chapter Board Meeting Minutes for May 11, 2021

The virtual meeting was called to order at 6:34 pm.

Board Members Present:

Greg Uhler, Matt Gage, Ryan Moore, Paul Silver, Lisa Goehring, Brett Litoff, Catalina Uhler, Tyler Johnson, Seth Hanson, Rob Walker

Members Present:

Dan Tackett, Don Duncan

Secretary's Report – Paul Silver

- The April 2021 meeting minutes were approved as amended.

Vice President's Report – Matt Gage

- We have 10 new members, 34 renewing member, and 13 lapsed members, for a total of 1322 members.
- Greg Uhler's "My First BMW" article has been posted to the website.

Treasurer's Report – Ryan Moore

- The April financial report was sent to Board members via email. The club is in good financial shape.
- Ryan has been working on the chapter's taxes. We owe both the IRS and the State of California money for taxes this year. Ryan needs to file for an extension in order to file electronically with the IRS, as this is now a requirement.

President's Report – Greg Uhler

- **Non-member revenue discussion** – A discussion was held with our former chapter treasurer and some of our chapter leaders regarding the non-member revenue impacts on our tax liability. Greg will be scheduling a call with National to request more clarity in the guidance to chapters in this area.

DIRECTOR REPORTS

Autocross – Rob Walker

- Rob has spoken with someone from Viejas Casino regarding a potential autocross site. They are looking into building out a motorsports area in one of their parking lots. Preliminary plans call for about five acres of pavement.

Communications Report – Lisa Goehring

- The National Office held a webinar on changes to the chapter logo requirements. The National Office will send a draft of the new format and will construct the new logo for us to approve.
- Lisa met with Brett at the storage unit, and Brett now has an access card. Lisa has had some extra keys made, and will get one to Greg. Brett suggests we clean out the storage unit and discard unneeded items, as it's quite full.
- Lisa has investigated the SpeedWaiver for future events. There will be some things to get set up so we have this in time for our driving tour in June.
- Lisa gave a shout out to Matt Gage for his assistance in getting articles posted to our website.
- Our Instagram page is getting a steady stream of followers.

Driving School – Seth Hanson

- **2021 HPDE** –see Events section

Equipmentmeister Report – Vacant

- No report

Social – Tyler Johnson

- **June 13 Cruise** – Reza and Matt are coordinating this event, finalizing paperwork. We will reuse a previous route, and it will be available for Google download.

- **Cars and Coffee at the Auto Museum** – Tyler isn't sure there is coffee available on-site. We could potentially bring in coffee like we do for autocrosses. Catalina reached out to the events coordinator and they can do a discounted rate (30% off of \$14 for adults, \$10 for children) for a group tour in groups of 10 for a 45-minute tour. They can schedule it for just before opening or at opening. We could have the Cars & Coffee event begin at 8am and then people can join the tour if they want to. We should have people register for the event so we have a count of people who want to go on the tour. The parking area is now a plaza, so we need to find a place we can park the cars. Catalina is thinking of having the event in July. We will schedule it for Saturday July 24 as our first choice date, July 17 second choice.
- **Point Loma Cars & Coffee** –Lisa suggests Tyler contact Grayson (the person who runs the event) about having us there more often, perhaps quarterly or even more often. Greg suggests we have the next one on June 26, and then on August 14.

Wachsmeister Report – Brett Litoff

- See events section

Webmeister Report – Vacant

- No report

EVENT PLANNING

Performance Center West Event (May 1) – Dan Tackett

- The event was a success, the weather was good, and everyone had a good time. The event was sold out. Sunday was the Performance Center's first Cars & Coffee event, and they had a variety of very interesting cars. During the Cars & Coffee they put on a drifting demonstration with hot lap ride-alongs on the track. Dan will write an article on both events for the website. Our 2022 event will be on February 5, and is planned for 100 attendees.

Buttonwillow HPDE (Sept 10-12) – Seth Hanson

- There have been discussions about how to roll out new MotorsportReg features for this event. Seth suggests we start building the landing page, and we need to decide on event cost.
- There are ongoing discussions about the format for the Instructor Training School and format for the HPDE days.
- All students, volunteer staff, and instructors will be required to be fully vaccinated against COVID. Masks will be required when outside the cars, but when it's just two vaccinated people in the car masks will not be required.
- The next meeting of the HPDE committee is going to be sometime between May 19 and May 24.
- The HPDE Saturday and Sunday will be in conjunction with the Central California chapter as we've done in the past. The ITS on Friday will be done in conjunction with all chapters that send students, and will be handled as separate accounting from the HPDE.

Car Show (October) – Brett Litoff

- Brett will be contacting the city to find out what events will be permitted and when they will be allowed. We should not try to schedule a date until we find out the city's opening status.

Encinitas Classic Car Night – Greg Uhler

- This has not been scheduled yet, but Greg is going to inquire about having a BMW paddock at Charlie's, as we've done in the past.

GENERAL TOPICS / NEW BUSINESS

- None

The virtual meeting was adjourned at 7:55 pm.

- June 13 – Cruise
- June 26 – Point Loma Cars & Coffee
- July 17 or 24 – San Diego Auto Museum Cars & Coffee
- August 14 – Point Loma Cars & Coffee
- September 10-12 – Buttonwillow HPDE
- October 2021 – Clean Car Contest