

BMW CCA San Diego Chapter Board Meeting Minutes for April 13, 2021

The virtual meeting was called to order at 6:32 pm.

Board Members Present:

Greg Uhler, Matt Gage, Ryan Moore, Paul Silver, Lisa Goehring, Brett Litoff, Sean Thompson, Catalina Uhler, Tyler Johnson, Seth Hanson, Reza Sharghi, Rob Walker

Members Present:

Dan Tackett, Don Duncan, special guest Pacific Region Vice President Jeff Cowan

Secretary's Report – Paul Silver

- The March 2021 meeting minutes were approved as amended.

Vice President's Report – Matt Gage

- We have 7 new members, 45 renewing member, and 26 lapsed members, for a total of 1317 members.

Treasurer's Report – Ryan Moore

- The March financial report was sent to Board members via email. The club is in good financial shape.
- Our chapter financial report for 2020 has been sent to National. Ryan will provide a copy of the 2020 financial report to the Board members to be posted to our website.
- Ryan has received the truck's new registration tags. He will send that to Greg to put onto the truck's plates.
- **MOTION** by Ryan that we send Central Cal Chapter \$1990.71 as reimbursement for their hotel expenses for the 2020 HPDE event. Motion was seconded and passed.
- Ryan stopped the automated payment for the previous truck and trailer storage location.

President's Report – Greg Uhler

- **Regional Call** – There will be new chapter logo guidelines coming later this year. There will be a webinar on Wednesday 4/21 that will cover this topic.
- Grant Kluzak has moved the truck and trailer to BMW of Escondido.

DIRECTOR REPORTS

Autocross – Rob Walker

- Rob has emailed with his EVOC contact. Construction on the site continues, though has been delayed due to COVID. They cannot yet commit to facility rental, but are willing to have us there once the site is ready.
- POC has decided they will not run at El Toro anymore, so this site will likely no longer be viable.

Communications Report – Lisa Goehring

- Lisa now has the storage unit keys.
- Facebook has made changes to Facebook group membership and Lisa will be looking into how these changes will impact our group.

Driving School – Seth Hanson

- **2021 HPDE** – The team has been discussing how changes to the California COVID tier system and the vaccination rate will impact how we can run the event. Seth is still in touch with the Golden Gate chapter regarding the Instructor Training School. Dan has a list of instructor candidates. There will not be a Club Racing school this year. Due to rule changes on non-member revenue Seth suggests we need to increase the price to members rather than rely on sponsors to subsidize the event.

Equipmentmeister Report – Vacant

- No report

Social – Tyler Johnson

- **March 13 Cars & Coffee** – We had a very large turnout for the event. There were around 200 BMWs of various vintages at the event. The event was very well run, and it generated a lot of positive buzz in the community.
- **June 13 Cruise** – Reza will lead the tour, which will start at BMW of Escondido. There will not be a meal stop. Reza, Matt, and Tyler reviewed all of the safety precautions that will be required. Event info will be posted to social media in May to let members know about the event. Lisa recommends we try the Speed Waiver electronic waiver process for this event.

Wachsmeister Report – Brett Litoff

- Brett will be at Dennis' on Sunday and will be collecting all of the supplies related to the Clean Car Show and Holiday Parties, and will be discussing the Clean Car Show with him, gathering city contacts, etc. Brett will need to store some of the materials he gets from Dennis in the storage unit.

Webmeister Report – Vacant

- No report

GENERAL TOPICS / EVENT PLANNING / REPORTS

Performance Center West Event – Dan Tackett

- The Performance Center West has expanded event availability to 80 attendees. Lisa has contacted people on the waiting list to find out if they wanted to register, and she opened registration again for additional attendees.
- Dan will send out the e-waivers once we have the final list of registered attendees.
- Dan will send final details to all participants via email about a week before the event.
- The Performance Center will have a Cars & Coffee event on-site the morning following the club event, open to the public.
- The plan for 2022 will be to return the event to our normal weekend before the Super Bowl.
- Separately, on May 22 the Performance Center West will host a full-day program for BMW CCA members at a discount that includes driving in the M4 racecar. This event is limited to only 15 attendees, and at this time only 6 spots are left.

NEW BUSINESS

- Matt brought up some website updates:
 - Matt has created a page for the historical Volunteer of the Year info, and would like assistance in making a nice design for the page before making it live on the website. Dan suggests we include a photo of Bill Brecht and some information about him and his contributions to include.
 - Dan's article about his first BMW has been published on the website. Lisa's promotion of this on Facebook drove an increase in website visits. Greg has written an article about his first BMW that will be posted soon. Don and Brett both have articles about their first BMW that were previously published in Fahren Affairs.
 - Matt requests that anyone who puts together an event provide a short article and some photos for the website.
- There was a discussion about non-member revenue and its impact on the Chapter's tax liability. Don Duncan will provide relevant documents for Board members to review.
- Lisa suggested we recruit someone to fill the Equipmentmeister position as we begin having events again and to ensure the truck is maintained.

The virtual meeting was adjourned at 7:46 pm.

Event Planner 2021

- May 1 – BMW Performance Center Experience
- June 13 - Cruise
- September 10-12 – Buttonwillow HPDE
- October 2021 – Clean Car Contest