

BMW CCA San Diego Chapter Board Meeting Minutes for October 13, 2020

The virtual meeting was called to order at 6:32 pm.

Board Members Present:

Lisa Goehring, Ryan Moore, Paul Silver, Grant Kluzak, Brett Litoff, Trevor Haag, Kim Dais, Jim Patterson, Rob Walker, Tyler Johnson, Matt Gage, Greg Uhler

Members Present:

Dan Tackett, Don Duncan, Mike Turpen

Secretary's Report – Paul Silver

- The September 2020 meeting minutes were approved as submitted.

Vice President's Report – Jim Patterson

- We have 10 new members and 38 lapsed members, for a total of 1402 members.

Treasurer's Report – Ryan Moore

- The September financial report was sent to Board members via email. The club is in good financial shape.
- Ryan has paid our Post Office box bill.
- We received our property tax bill for the stadium use, and the SCCA contacted the city treasurer's office to confirm that no clubs have been using the stadium. The city will be issuing new tax statements showing \$0 owed.

President's Report – Lisa Goehring

- **CCA Recognition Awards** – 2020 nominations are open through January 31, 2021. Jim Patterson won the 2019 Outstanding Chapter Officer award. BMW of Escondido won the Outstanding Dealership award for 2019.
- **CCA Reports** – People who are involved with organizing or volunteering for driving events need to be familiar with the Driving Events Manual and Driving Events During COVID-19 document, particularly the new safety protocols for COVID-19. Lisa sent these via email to all Board members.
- **Board Election process for 2021** – Jim tested voting through MotorsportReg. It will confirm membership number before allowing voting, as BMW CCA does provide its membership database to the platform. We can send out a request for self-nominations from interested members, with nominations open through the end of November, and voting open December 1 through December 20. **MOTION** by Ryan Moore to suspend the chapter bylaws requiring an in-person election, have electronic nominations during November, and electronic voting in December. Motion seconded and passed unanimously.

DIRECTOR REPORTS

Autocross – Rob Walker

- BMW NA rented the North Island Credit Union Amphitheater parking lot for marketing events, so Rob has reached out to inquire about holding autocross events there. The reply was negative.
- The PCA Autocross chair has requested we have a joint autocross with them, either at Fontana or El Toro. Rob indicated we would be interested in a joint event at Fontana. The PCA is investigating the viability of holding an event there.

Driving School – Seth Hanson

- No report – not present

Equipmentmeister Report – Grant Kluzak

- Equipment is in good order.
- The insurance company will not reduce our premiums due to COVID-19.

Newsletter – Greg Uhler

- **Fourth Quarter Newsletter** – The Performance Center event information is finalized and ready for publication. The logistics for the elections are decided and ready for publication. Greg will begin to put together the fourth quarter newsletter.
- **Advertising revenue** – we have sent out invoices for newsletter advertising for 2020 and gave the delinquent advertisers 10 days to respond. If we do not hear from them by late next week we will remove their ads from the newsletter.
- **Newsletter in 2021 and beyond** – Greg reviewed our current utilization of the newsletter, website, and social media and their associated costs. Greg recommends we eliminate the newsletter and utilize the website, social media, and email to replace the newsletter. This would save a large amount of money. Lisa expressed a concern that the use of the website and rate of opening of the electronic newsletter are low, but we don't know what percentage of members never read the physical newsletter. She stated that having current newsletters in independent shops and dealerships can be a recruitment tool, but Greg pointed out that we have not provided those in the last year, opting to provide them only with the Membership Guide. **MOTION** by Dan Tackett that we suspend the printed and digital newsletter production during 2021. Motion seconded and passed (12 in favor, 2 opposed, 1 abstained).

Social – Matt Gage

- Lisa noted that Wynola Pizza is open and is willing to have our club for an event. Lisa will check if November 22 is available, and if not we can have the event on November 15.

Wachsmeister Report – Dennis Damon

- No report – not present

Webmeister Report – Jim Patterson

- No update

GENERAL TOPICS / EVENT PLANNING / REPORTS

Performance Center Event – Dan Tackett

- The Performance Center will honor the price from last year and we will charge the same price per person of \$220 with an attendance cap of 40 people. Dan would like to open registration on December 11. The event is scheduled for Saturday January 30, 2021.

Cars & Coffee Carlsbad – Tyler Johnson

- We had 6-8 BMW CCA members attending the event. It was very nice to see people and chat, and the BMWs elicited a good response from other attendees.

BMW/MINI of Escondido Halloween Event Oct 31

- BMW of Escondido has invited our chapter to their drive-through Halloween event on October 31. They will have candy bags for the first 100 cars (geared toward children), the 4-series will be featured, and there will be a car decorating contest and other goings on. Lisa will provide details.

NEW BUSINESS

None

The virtual meeting was adjourned at 8:18 pm.