

BMW CCA San Diego Chapter Board Meeting Minutes for September 8, 2020

The virtual meeting was called to order at 6:30 pm.

Board Members Present:

Lisa Goehring, Ryan Moore, Paul Silver, Grant Kluzak, Brett Litoff, Trevor Haag, Kim Dais, Jim Patterson, Rob Walker, Tyler Johnson, Matt Gage, Seth Hanson, Greg Uhler

Members Present:

Dan Tackett, Mike Turpen, Don Duncan, Steve Dais

Secretary's Report – Paul Silver

- The August 2020 meeting minutes were approved as amended.

Vice President's Report – Jim Patterson

- Jim had not received the chapter membership report for the month as of meeting time.

Treasurer's Report – Ryan Moore

- The August financial report was sent to Board members via email. The club is in good financial shape.

President's Report – Lisa Goehring

- **CCA Reports** – Lisa discussed the communications received from National regarding the COVID-19 Advisory Committee report, the COVID-19 waiver update, and the new driving events during COVID-19 communications.
- **Annual Board Elections** – After last month's meeting Jeff Cowan confirmed that CCA can assist us in setting up on-line elections. We can use Motorsportreg, which is free with our premium subscription.
- **SDSU Stadium Site** – Lisa was contacted by SDSU to get our chapter information into their system for future use of the Southeast stadium parking lot.

DIRECTOR REPORTS

Autocross – Rob Walker

- Rob had no updates.

Driving School – Seth Hanson

- Ryan suggested for financial planning purposes, we need to start making some decisions on whether to hold this event. Seth said that the deposit does not have to be in until December or January, and suggests we provide the deposit even if we have to cancel, in order to secure the date in case we are able to run the event.
- Ryan never received any information from Central Cal chapter on their expenses from the last HPDE and cannot close the event because of that.

Equipmentmeister Report – Grant Kluzak

- Equipment is in good order.
- Grant is in discussions with the insurance company to get a discount and for non-use of the truck and trailer due to COVID-19.

Newsletter – Greg Uhler

- The final newsletter of the year is coming soon, and Greg has a few articles for it. The issue will be mailed out a little later than usual in order to include Board election information and Performance Center event information.
- Greg raised the topic of whether we should continue publishing a newsletter in 2021, given that National has lifted the requirement. Greg will distribute some thoughts via email so we can discuss this in detail at a future Board meeting.

Social – Matt Gage

- Matt had no updates.

Wachsmeister Report – Dennis Damon

- No report – not present

Webmeister Report – Jim Patterson

- Peter Brecht asked us to publish a video about the BMW X3, so Jim created a section on the front page of the website called “Sponsor Showcase.” This can be used to feature information from other Chapter sponsors in the future.

GENERAL TOPICS / EVENT PLANNING / REPORTS

Performance Center Event – Dan Tackett

- Dan reached out to Mike Renner and Adam at the BMW Performance Center West, and they have resumed offering events there. Dan asked about social distancing with the size of crowd we usually have. Mike Renner said that they would be flexible with whatever we need to do, including if we need to cancel.
- The Performance Center currently has a maximum capacity of 40 people at a time, and all aspects of the event are done outdoors, including lunch and the classroom session. They suggest that attendees use natural pairings in order to have shared cars. They could also do two sessions of 40 people each and make a full day event if we want. Dan suggests capping the event at 40 people.
- Dan suggests that since they are willing to be flexible, we move ahead with the event for 40 people.
- Dan has more information to gather, such as finding out what happens if we don't fill the event.
- If public health events move in a positive direction, we could likely increase the number of people.
- We already have a contract for the event, which was signed after last year's event.

CCA Club Racing iRacing Series

Registration for the series is open at Motorsportreg. The first race event is on September 15. Lisa suggested we start sharing promotional posts on our social media. Jim posted the registration link to our Twitter account.

Cars & Coffee Carlsbad – Tyler Johnson

- Tyler went to this event the weekend after our last Board meeting. That weekend had about 30 cars, mostly domestic models. It ran from 7-9am. About half the attendees were wearing face masks, and there was appropriate social distancing maintained. Tyler suggests we plan to attend a future event, see how it goes, and perhaps after that set up a table and easy-up to attract new members. Jim suggests we make an announcement on social media and just show up at first to scope it out, rather than have a mass presence there. This is someone else's event, and we should not try to “take it over.”
- Greg went this past weekend, and there were four BMWs, and Greg knew three of the owners.
- It was suggested that we plan to attend Saturday October 3rd.

NEW BUSINESS

Additional HPDEs

Rob asked about us hosting more track days. Other clubs have been adding track days to replace the loss of autocrossing. Lisa asked about the availability of dates, because most dates have been unavailable. We would need to plan ahead and perhaps do two weekends per year instead of one. Seth is willing to do this as long as he has additional help and we can streamline the processes. In the COVID-19 environment there would be no in-car instructors, so there would be less work matching up instructors and students, and we might use a lead-follow format. The consensus is that there is interest in adding another event per year.

The virtual meeting was adjourned at 7:57 pm.