

## **BMW CCA San Diego Chapter Board Meeting Minutes for February 11, 2020**

The meeting was called to order at 6:32 pm.

### **Board Members Present:**

Lisa Goehring, Jim Patterson, Ryan Moore, Rob Walker, Seth Hanson, Greg Uhler, Dennis Damon, Brett Litoff, Kim Dais, Trevor Haag

### **Members Present:**

Jim Lloyd, Lindsay Draime, Dan Tackett, Anne Littrell, John Smajdek, Charlie Kaehler

### **Secretary's Report – Paul Silver**

- The January 2020 meeting minutes were approved as amended. We will vote to approve these next meeting when Paul is present.

### **Vice President's Report – Jim Patterson**

- We have 31 new members and 26 lapsed members, for a total of 1565 members.

### **Treasurer's Report – Ryan Moore**

- The January financial report was sent to Board members via email.
- We paid stadium rental for the cancelled February autocross, but this will be applied to the March event.
- Ryan has starts to prepare the 2019 tax filings for our Chapter for both Federal and State taxes.
- The Performance Center event will end up with a small net profit.

### **President's Report – Lisa Goehring**

- **Volunteer of the Year Award Presentation** – The award was not presented, as Matt was not in attendance. It will be presented at another time.

## **DIRECTOR REPORTS**

### **Autocross – Rob Walker**

- The February autocross was cancelled due to not having enough staff for key positions. Lisa suggested that next time this happens we contact board members and others who could substitute for staff before deciding to cancel.
- The next autocross is March 14.
- Alternative sites: Rob went to Otay Mesa, where a site is being built for emergency services training. There is nothing there yet, so Rob is doubtful it will be completed by end of year. If anyone has contacts with the county or city that would know who the contact person for the site is, please provide this to Rob.
- The Car Control Clinic is scheduled for April 18.

### **Driving School at Buttonwillow March 7-8 – Seth Hanson**

- We have about 95 registered students. Last year at this time we had 190 people. Registration closes one week before the event. We get the largest bump in registrations when the Motorsportsreg email blasts go out.
- Seth suggests that we post an ad on Instagram, as it reaches a different demographic than Facebook. We should consider waiving the late fee.
- There are a number of other events prior to ours, which may be depressing enrollment.
- Kim Dais will post the event info to the Club Racers.
- Other than that, Seth believes everything is in order for the event. The team will have a short huddle after the Board meeting.

### **Equipmentmeister Report – Grant Kluzak**

- No report – not present

### **Newsletter – Greg Uhler**

- The deadline for submissions for the next newsletter is March 13.

- We have about 500 Membership Guides remaining. We will need to print more in 60-90 days. We should review the content prior to printing updated Guides.

#### **Social – Lisa Goehring for Matt Gage**

- **Driving Tour to Julian – Feb 23** – On Facebook, 53 people have responded as Going, and 200 responded Interested in the event.

#### **Wachsmeister Report – Dennis Damon**

- For the clean car show, some of our LA judges may be on a Los Angeles Chapter drive that weekend, so we need to find some qualified judges. Dan Tackett was nominated.

#### **Webmeister Report – Jim Patterson**

- Jim requests more content for the web, suggesting we post an article about the recent Performance Center event.
- Jim updated National with our upcoming events. For an unknown reason the Driving School was not listed in the Roundel, but it was listed in the quarterly email from National.

### **GENERAL TOPICS / EVENT PLANNING / REPORTS**

#### **Performance Center Event – Jan 25 – Dan Tackett**

- We had great turnout for the event, and great cars to drive. There were many first time attendees, and the Performance Center included the BMW CCA logo on the name badges this year.
- We have a contract in hand for next year's event, on January 30. All terms of the contract remain the same.
- Handing out cards and assigning people to the groups of 20 worked very well.
- It was suggested that we inquire about changing the autocross course for next year's event.

**Karting** – We will have the next Karting event on March 28. We will hear more about this event at the next Board meeting.

### **NEW BUSINESS**

Brett Litoff talked to Black Forest about doing a tech session. It was suggested that we also ask Charlie's Foreign Car Service about doing a tech event. Greg Uhler will ask Charlie's to reserve a date for a BMW corral for the upcoming Encinitas Cruise night.

The meeting was adjourned at 7:13 pm.