

BMW CCA San Diego Chapter Board Meeting Minutes for January 14, 2020

The meeting was called to order at 6:34 pm.

Board Members Present:

Lisa Goehring, Jim Patterson, Ryan Moore, Paul Silver, Seth Hanson, Greg Uhler, Matt Gage, Dennis Damon, Brett Litoff, Tyler Johnson, Kim Dais, Trevor Haag

Members Present:

Jim Lloyd, Lindsay Draime, Dan Tackett, Anne Littrell, Scott Sansom

Secretary's Report – Paul Silver

- Board member comments for meeting minutes will be due by the Saturday before the next board meeting in order to allow time to incorporate changes and send the updated version to Board members.
- The December 2019 meeting minutes were approved as amended.

Vice President's Report – Jim Patterson

- We have 54 new members and 43 lapsed members, for a total of 1547 members.

Treasurer's Report – Ryan Moore

- Ryan sent the 2019 financial report to Board members via email. We have net positive operating income, but it is significantly lower than in 2018, by approximately \$19,000. One major contributor to this is that the January autocross stadium rental had to be paid in December. Another is the purchase of cones. We also had \$4000 less revenue for the HPDE compared to the previous year. And we have approximately \$5000 in outstanding advertising revenue.
- This year we will receive about \$7000 less in allocation from the National BMW CCA (formerly known as member rebates), and revenue from autocrosses will likely stop in the near future due to the impending sale of the stadium property.

PRESIDENT'S REPORT – Lisa Goehring

- **Bill Brecht Memorial Volunteer of the Year Award** – Nominations and voting for the Bill Brecht Memorial Volunteer of the Year Award were held at the Winter Party. Matt Gage was selected as the 2019 Volunteer of the Year.
- **CCA Recognition Program** – Lisa asked for any suggested nominations to submit from the Chapter. The deadline is the end of January, and individual members can enter nominations through the National website.

DIRECTOR REPORTS

Autocross – Rob Walker

No report – not present.

Driving School – Seth Hanson

- **Buttonwillow: March 7-8** – Registration opened on January 1. We have a few students registered already.

Equipmentmeister Report – Grant Kluzak

No report – not present.

Newsletter – Greg Uhler

- The first quarter 2020 issue of Fahren Affairs should be arriving in mailboxes now.
- We have about 500-600 Member Guides remaining. We will print more of these this Spring.

Social – Matt Gage

- **Driving Tour** – Our next tour is February 23.

- **Winter Party** – There were 68 people in attendance. People seemed to enjoy themselves. Tyler discussed potential ways to improve the event next year. Matt would like to send a survey to those who attended to gather feedback.

Wachsmeister Report – Dennis Damon

No report

Webmeister Report – Jim Patterson

- The website is up to date. Anyone who has events or other content that needs to be added, please send them directly to Jim.
- The SD Board email distribution list has not yet been updated with the new board members.
- Jim and Lisa met with Peter Brecht at BMW of Escondido Friday January 10. He will get his web developer create a new front page design for us, and could help us drive traffic to our site, at no charge.
- There was a discussion about utilizing Instagram to promote club activities, and revisiting the use of our Facebook page and group.

GENERAL TOPICS / EVENT PLANNING / REPORTS

Performance Center Event – Jan 25 – The event is sold out. Dan will be emailing details to attendees, and will be receiving a list of vehicles that will be available at the event.

Cars & Coffee – The Rancho Santa Fe event has limited space. The Carlsbad event would be a better fit. Tyler will attend the next event to scope it out and propose a date for us to attend.

Karting – We will have the next Karting event on March 28.

NEW BUSINESS

Photography Event – Matt Gage would like to set up another car photography event.

The meeting was adjourned at 7:31 pm.