

BMW CCA San Diego Chapter Board Meeting Minutes for August 13, 2019

The meeting was called to order at 6:33 pm.

Board Members Present:

Lisa Goehring, Jim Patterson, Ryan Moore, Paul Silver, Rob Walker, Seth Hanson, Grant Kluzak, Greg Uhler, Matt Gage, Dennis Damon, Kim Dais, Brett Litoff

Members Present:

Steve Robbins, Dan Tackett, Tyler Johnson

Secretary's Report – Paul Silver

- The July 2019 meeting minutes were approved as revised.

Vice President's Report/Webmeister Report – Jim Patterson

- We have 49 new members, 31 lapsed members, for a total of 1485 members.
- BMW CCA will provide us with e-mailing list capabilities that will pull from the National master database. Jim will let us know if we can use this to eliminate our existing paid email list service.
- Jim suggests we conduct a member survey. We should determine what questions we want to ask members and prepare the survey, putting an ad in the next *Fahren Affairs* and send a link via email to members. It was suggested that we offer prizes as an incentive to members to fill out the survey.

Treasurer's Report – Ryan Moore

- Ryan sent the financial report to Board members via email. The club is in good financial condition.
- Ryan opened the certificate of deposit as agreed at last month's meeting.

PRESIDENT'S REPORT – Lisa Goehring

- **Pacific Region Conference Call** – Jeff Cowan conducted a Regional conference call on August 6. The main topic was the new newsletter proposal. It is proposed that twice a year, National will publish *BimmerLife* magazine, which would replace two issues of the *Roundel* per year. *BimmerLife* would focus on regional content. The first issue may be targeted for early 2020; chapters could be asked to provide content sometime this fall. Ryan Moore asked whether the law requires that we, as a separate corporate entity, publish a newsletter. That question will be raised, but it may be that electronic newsletters suffice. Jeff also mentioned a regional fund that would be set up to assist chapters in holding events. There will be a dues increase, effective January 1, and the National Board will run a promotion to extend membership at the current rate ahead of the increase. The National Operations Manual was recently revised; the Driving Events portion is not included because it's still being updated. The annual Chapter Congress will be the first weekend in November in Dallas. The President and Treasurer from each chapter have been requested to attend.
- **Pazifik Eskapade** – This event is scheduled for Sept 20-22. This is an event at the BMW Performance Center at Thermal that includes a variety of events, including a full track day event, dinners, an informal car show, and more. We should promote this event and encourage San Diego chapter members to participate.

DIRECTOR REPORTS

Autocross – Rob Walker

We had an autocross on August 3, with about 65 attendees and 20 staff. Participants got 10 practice laps and 4 timed runs each, and the event finished ahead of schedule. There was a silent auction of items from the Clean Car Show, which raised \$300 for charity. The new trophies provided by Independent Motorcars were well received. The next autocross event is Sunday Practice, September 8, which will have the same participant requirements as Open Practice. The event is free for staff and instructors. September 14 is the Women's Car Control Clinic. BMW of Escondido is sponsoring half the cost of the lot. Rob is looking for sponsors for the other half and for lunch. We have about 10 students registered. The next regular autocross is October 26.

Driving School – Seth Hanson

Seth has nothing new to report. Seth is still looking for someone to help and eventually replace Kelly Sakata-Moon in the tower for these events.

Equipmentmeister Report – Grant Kluzak

The equipment is in good condition. One tire on the trailer has a very slow leak that Grant will be addressing.

Newsletter – Greg Uhler

The next issue will be the October-December issue. The deadline for submissions will be September 10. Greg has Membership Guides for the SoCal Euro event and needs to know who to give them to. Recent articles and event recaps have been submitted and appeared on the web, along with photos that members have submitted.

Social – Matt Gage

- **Two County Tour Report** – July 21 we had 46 attendees in about 30 cars. There were no incidents. Boris Said hosted a great event, providing tacos for lunch, and leading multiple tours of his new dealership facilities. The next tour will be out to Borrego Springs and is proposed for Sunday November 10.
- **Outdoor Karting** – Boris is opening a new outdoor K1 speed and we should consider that for an event when it opens.
- **Karting, August 17** – The event will start at 10am at the K1 Speed downtown San Diego. Afterward the group will go to Attitude Brewery for lunch, a 7-minute walk from K1 Speed.

Wachsmeister Report – Dennis Damon

Reservations have been made for next year's Clean Car Show. The previous recipient returned the Master's trophy to Dennis in damaged condition. Dennis is having it repaired and it will be delivered to this year's winner.

Webmeister Report – Jim Patterson

Jim has been updating the front page of the website and it now works well on mobile devices. Our photo gallery is currently hosted on Flickr, so it's difficult to incorporate photos from members who are not on the board. Jim is working on a way to link to photos hosted in other locations provided by members. The Bylaws and monthly Board meeting minutes are now posted on the website.

GENERAL TOPICS / EVENT PLANNING / REPORTS

North County Meet & Greet: Thurs August 15, Green Dragon Tavern, Carlsbad

This will be the first of the quarterly Meet & Greet events in North County.

Big SoCal Euro, September 1 – Lisa has not heard back from Matthew Kogan on the status of his logistical plans and volunteer staff. Matthew needs to get the easy ups, feather flags, flag and flagpole from Grant before the event. There was discussion of generating a QR code that would lead people to the membership website to get them signed up on the spot at the event.

Holiday Party – Tim Brecht has offered his dealership as the location for a Holiday Party. It was suggested that we have a silent charity auction at the party. Tim Brecht suggested we could have a game night, as well. It was suggested that we move the event to January and use it as a Board installation event. No decisions were made.

Red Cross Training – We received a letter from a member who conducts Red Cross training and wanted to know if there would be interest for this to be provided to our membership. It would include first aid, CPR, and similar training. Lisa will check to see if there would be fees required.

Cancer Awareness – A representative of the Cancer Awareness Initiative offered to come talk to our members about cancer awareness and prevention.

NEW BUSINESS

Dan Tackett is beginning the planning process for the Performance Center event on January 25, 2020.

The meeting was adjourned at 7:49 pm.