

BMW CCA San Diego Chapter Board Meeting Minutes for May 14, 2019

The meeting was called to order at 6:34 pm.

Board Members Present:

Lisa Goehring, Jim Patterson, Ryan Moore, Paul Silver, Rob Walker, Grant Kluzak, Greg Uhler, Matt Gage, Dennis Damon, Jonathan King, Kim Dais, Brett Litoff

Members Present:

Steve Robbins, Jim Lloyd, Dan Tackett, Bryan Harding, Steve Peoples, Charlie Kaehler, Karl Niedermeyer, Mike Turpen, Tyler Johnson

Secretary's Report – Paul Silver

- The April 2019 meeting minutes were approved as corrected.
- **MOTION** by Lisa Goehring via email to allocate \$250 to continue our sponsorship of the Clean Class trophies at Legends of the Autobahn this year. Motion was seconded and passed.

Vice President's Report/Webmeister Report – Jim Patterson

- We have 20 new members, 24 lapsed members, for a total of 1468 members.
- Jim has run out of supplies for the welcome letters for new members. It costs \$1.10 per member to send them out. Discussion followed on whether to continue mailing printed letters or switch to email delivery. **MOTION** by Paul Silver to send welcome emails to those with valid email addresses, and continue sending letters for those who do not. Motion seconded and passed.
- There has been a suggestion that we link Chris Keefer's event photos on our website. Jim will work on making this change in the near future.

Treasurer's Report – Ryan Moore

- Ryan sent the financial report to Board members via email, including a corrected 2018 year-end statement. The club is in good financial condition.
- 2018 Tax Return was emailed to Board members. We do not owe any taxes this year, and only owe the state of California a \$10 fee. **MOTION** by Ryan to approve the tax returns to be sent to the IRS. Motion was seconded and passed. Ryan will file the forms with the IRS and the National office Wednesday May 15.

PRESIDENT'S REPORT – Lisa Goehring

- Pacific Region Conference Call occurred last week. Steve Johnson and Frank Patek were also on the call to discuss the Heritage regional newsletter. It does not appear that this will continue beyond the trial issue, as costs are higher than expected. Discussions are underway to produce a "lifestyle" publication to use as a recruitment tool that may replace two Roundel issues each year, which has experienced declining advertising revenue. BMW CCA will also be promoting the "Bimmerlife" e-newsletter more, and chapters will not be held to the requirement to publish a newsletter for the time being. It was encouraged that we promote the three-year membership option, which allows new members to immediately be eligible for the Membership Reward Rebate on many vehicle purchases. BMW CCA is also working on incentives for dealer sales people to promote the three-year membership for customers that purchase a new BMW.
- The Oktoberfest 50th anniversary event is coming up October 15-19, in Greenville, SC.
- Bimmerfest is May 25-26 at Auto Club Speedway in Fontana, CA. BMW CCA will have a large booth at this event, which is one of the largest BMW events in the country.
- The Huntington Beach Concours d'Elegance is June 1-2.

DIRECTOR REPORTS

Autocross – Rob Walker

- Last weekend was the annual Car Control Clinic and Autocross practice. We had 32 CCC, and 42 autocross participants. We had good feedback from the event.
- The next event is June 29, the annual Rug Cunningham Runoff autocross. Registration is open now.
- May 22 is the date planning session for second half of the year. Let Rob know if there are any dates Rob should avoid.

- Viejas contacted Rob recently. They are considering paving or building a large parking lot that could be used for autocross.

Driving School – Seth Hanson

- We are waiting for NASA to report their pass-through costs so we can close the books on this event.

Equipmentmeister Report – Grant Kluzak

- The truck and trailer renovations are almost done. They will be adding a club decal on the back of the trailer and window tinting for the truck.
- Grant still has old cones available for those who want to pick them up.
- Grant suggests we purchase a portable battery powered PA system that we could use when there is not a power source available, such as the Clean Car Show and drivers' meetings at the autocrosses and driving tours. **MOTION** by Grant to spend up to \$400 to purchase a battery operated portable PA system. Motion was seconded and passed.

Newsletter – Greg Uhler

- We now have 2000 copies of our Chapter Membership Guide available to be distributed to shops where we distribute the newsletter. These will also be handed out at various events. An electronic version will be posted to our website.
- The deadline for submissions for the next Fahren Affairs is June 11.

Social – Matt Gage

- **Tour Safety** – Matt has prepared a list of things we can do to improve tour safety.
- **July 21 Tour** – Matt is investigating combining this tour with a visit to BMW of Murrieta
- **Karting** – Tyler Johnson will be coordinating the event on August 24 at the K1 Speed downtown.
- **Dyno Day** – Jesse Boles is interested in setting up a Dyno Day and is asking for a venue he can contact. The Dyno Shop in Santee has had these for our club in the past.

Wachsmeister Report – Dennis Damon

- **Clean Car Show Sunday 5/19** – Everything is done, except Dennis needs someone to assist with the auction. Ryan Moore volunteered. There will not be a bake sale this year. Members should bring any items to donate for the auction.

GENERAL TOPICS / EVENT PLANNING / REPORTS

Long Beach Gran Prix Event

The tour with team Rahal Letterman Lannigan Racing at the Long Beach Grand Prix was well received.

Encinitas Cruise Night Corral – Thursday May 16

Charlie's Foreign Car Service is hosting a corral for the Chapter during Encinitas Cruise Night.

Palm Springs Overnight Drive – June 1-2

Registration is open for the event, and the route is available. Jonathan has reached out to owners of older BMWs like 2002s to encourage them to join the event and the club.

Meet & Greet at Second Chance Beer Co. – June 13

This social event will be in the Rancho Peñasquitos area. There will be brewery tour groups of ten people. The tour and a beer is \$5. Attendees should arrive by 6pm, and the first tour is at 6:30. A food truck will be on-site.

New Car Intro at BMW of Escondido – June 19

BMW of Escondido is doing a multi-model introduction event with test drives. Geniuses and technicians will be on hand to provide information. There will be food and drink provided. The event starts at 6:00pm.

NEW BUSINESS

BMW has M-Town events at the dealerships coming up at the end of the month.

The meeting was adjourned at 7:56 pm.