

BMW CCA San Diego Chapter Board Meeting Minutes for December 11, 2018

The meeting was called to order at 6:30 pm.

Board Members Present:

Lisa Goehring, Brett Litoff, Ryan Moore, Paul Silver, Seth Hanson, Grant Kluzak, Greg Uhler, Rob Walker, Jonathan King

Members Present:

Charlie Koehler, Mike Turpen, Lindsay Draime, Jim Lloyd, Peter Minearo, Dan Tackett, Jim Patterson

Secretary's Report – Paul Silver

The November 2018 meeting minutes were approved as amended.

Vice President's Report – Brett Litoff

We have 27 new members, 36 renewing, and 39 lapsed, for a total of 1477 members. These numbers may be slightly inaccurate due to changes in the membership system at the National office.

Treasurer's Report – Ryan Moore

We will pay the BMW Performance Center West later this month for the January event. The club finances are looking good. Ryan will prepare our 2018 tax returns in the new year and review them with Don Duncan.

PRESIDENT'S REPORT – Lisa Goehring

- We do not have a Holiday Party scheduled for 2018. Lisa has spoken with Tim Brecht about their desire to host a Holiday Party or any other event at BMW of Escondido; the dealership is available to the club at any time. After discussion, Board consensus was not to pursue a holiday event this year, and look into other events at Escondido.
- There is still little information on the proposed regional newsletter. The first issue will be for the Pacific region and is coming out wrapped with the January issue of the Roundel.
- Lisa thanked the members of the 2018 Board for their service.

DIRECTOR REPORTS

Advertising – Lisa Goehring

Our advertising for 2019 is not finalized due to questions around the Regional Newsletter. We have a new advertiser, Miramar Automotive and Transmission.

Autocross – Rob Walker

- We have an autocross this Saturday, December 15. This will be the Instructor Runoff event.
- Dates were sent to the board for autocrosses in the first half of 2019.
- The Porsche Club of America held a trial autocross at the Cal State San Marcos site on Dec 9. Any CCA events at this location could have different layouts for better safety margins.

Driving School March 23-24, 2019 – Seth Hanson

- We received the contract for the event from the track, and it's been sent to Ryan to pay the deposit.
- A committee meeting will be held Wednesday night, December 12 to go over event details.
- Registration on MotorsportReg will go live just after the start of 2019.

Equipmentmeister Report – Grant Kluzak



We need to replace some items such as white boards and storage boxes. We should look into acquiring some new cones.

Newsletter – Greg Uhler

- 2019 Newsletter proposal – Greg presented a proposal for revamping how information is communicated to Chapter members, changing the emphasis from the Newsletter to the Website. See the illustration below. Discussion topics included advertising rates and placement, updating the website to use the National template or something else to make it easier to maintain, and concerns about members that consume information from the print newsletter and not the website. **MOTION**

by Jonathan King to switch from the bimonthly newsletter to a reduced page count quarterly print newsletter plus annual club brochure and to focus more content on the website, starting execution in January, 2019. Motion was seconded and passed by a vote of 9-2.

SDBMWCCA Newsletter Proposal

Current		Proposed
 <p>1. News- letter 2. f 3. Website</p>	Content	 <p>1. Website 2. f 3. News- letter</p>
2-10 Weeks	Lead Time	1-7 Days
6 Bimonthly, 24-28 pages	Number of Issues	4 Quarterly, 8-16 pages 1 Annual SD Club Brochure
\$20,000	Annual Cost	\$7,000 - \$9,000

Social – Lisa Goehring for Matt Gage

Holiday Driving Tour report – We had approximately 70 people attend the event and approximately 40 cars. Matt would like to schedule the next tour in March 2019, and the consensus was to schedule this for March 3.

Wachsmeister Report – Dennis Damon

No report – not present

Webmeister Report – Thejusvi Ganesh

No report – not present

GENERAL TOPICS / EVENT PLANNING / REPORTS

Performance Center West Event – January 26, 2019 – Dan Tackett

The event is full and there are 14 people on the wait list.

NEW BUSINESS

None

The meeting was adjourned at 7:57 pm.

Annual Board of Directors Election Meeting called to order. There were no contested positions and each position was elected by acclamation of the membership.

ELECTION RESULTS

President:	Lisa Goehring
Vice-President:	Jim Patterson
Treasurer:	Ryan Moore
Secretary:	Paul Silver
Autocross Director:	Rob Walker
Driving School Director:	Seth Hanson
Equipmentmeister:	Grant Kluzak
Newsletter Editor:	Greg Uhler
Social Events Director:	Matt Gage
Waxmeister:	Dennis Damon
Webmeister:	Jim Patterson
Director at Large (Assistant Equipmentmeister):	Jonathan King
Director at Large:	Kim Dais
Director at Large:	Brett Litoff

The election meeting was adjourned at 8:12 pm.