#### BMW CCA San Diego Chapter Board Meeting Minutes for November 13, 2018

The meeting was called to order at 6:31 pm.

#### **Board Members Present:**

Lisa Goehring, Brett Litoff, Ryan Moore, Paul Silver, Seth Hanson, Grant Kluzak, Greg Uhler, Dennis Damon, Ed Havrilla, Rob Walker, Matt Gage, Jonathan King

#### **Members Present:**

Scott Sansom, Steve Robbins, Jim Lloyd, Karl Niedermeyer, Marissa Niedermeyer, Jim Patterson, Keith Lee, Mike Turpen, Dan Tackett

# Secretary's Report - Paul Silver

The October 2018 meeting minutes were approved as amended.

#### **Vice President's Report - Brett Litoff**

We have 21 new members, 57 renewing, and 30 lapsed, for a total of 1525 members.

### Treasurer's Report - Ryan Moore

The treasurer's report was sent to Board members via email. We received the annual property tax bill for use of the stadium parking lot, two installments of \$226.07. Ryan paid the renewal for the PO box of \$250 for the year. Rent for the storage unit is rising from \$65/month to \$70/month.

# PRESIDENT'S REPORT - Lisa Goehring

- Driving Events Conference Seth and Lisa attended the national Driving Events conference in Dallas. The main focus points were safety and liability, with presentations on insurance and liability issues for driving events. The National club office wants us to adhere to procedures outlined in the Operations Manual, including ensuring we have signed waivers for all event participants. They want all chapters to follow standardized procedures. They also discussed driving tours, and ensuring the Operations Manual procedures are followed to reduce liability. Mike Turpen suggested we debrief after any incidents at driving events to discuss ways to prevent future issues. Jim Patterson suggested we issue wristbands to everyone who has signed the waiver and ensure better participation and attention at the drivers' meeting. Jim also suggested we verify everyone has a wristband as cars depart at the start of a tour.
- Lisa has talk to Filippi's management about reserving the meeting room for 2019 for Board meetings.
- Lisa received a query from Tim Brecht about hosting a holiday party for the club.

### **DIRECTOR REPORTS**

### Advertising - Lisa Goehring

Ryan, Greg, and Lisa are working through how to approach advertisers regarding potential changes to the newsletter.

# Autocross - Kim Schwarz/Rob Walker

- The next autocross is December 15, 2018. It is also the instructor runoff and the handover of autocross director responsibilities from Kim to Rob. Instructor and Volunteer of the Year awards will be presented.
- The Women's Car Control Clinic was held on November 3, 2018. There was a big turnout from instructors and staff, but we had only about half of the expected students registered. 21 registered, 18 attended, and 15 remained for the autocross practice.
- The 2019 Scheduling meeting with the stadium and other car clubs is November 14, 2018.
- We will be sending a survey to autocross participants to poll them for instructor/volunteer of the year and to find out why attendance has been declining.

# **Driving School - Seth Hanson**

The HPDE at Buttonwillow is scheduled for March 23-24, 2019. We will receive the contract in December. We will include a time trial and a race school again.

### **Equipmentmeister Report - Grant Kluzak**

The truck, trailer, and equipment are in working order.

#### **Newsletter - Greg Uhler**

- The November/December newsletter is out, later than usual due to midterm election mailings.
- The Communications Committee has been discussing strategies to reach members more frequently and reduce costs by moving some content to the website and moving to the National website template. We will need to address this with advertisers uses to the print edition, and let them know they would be getting more views on the website. This change will be voted upon in a future Board meeting. The timing of this will have to be coordinated with a potential quarterly Regional newsletter that has been discussed.

# **Social - Matt Gage**

• Holiday Driving Tour – Sunday December 2, 2018. A detailed description is on the website and a Facebook event has been created. The start will be at the Rancho San Diego Village shopping center. We will end at Jeremy's On The Hill near Julian for lunch.

#### **Wachsmeister Report - Dennis Damon**

No report

#### Webmeister Report - Thejusvi Ganesh

No report – not present

#### **COMMITTEE REPORTS**

#### **Autocross Site - Rob Walker**

No report

#### **Communications Team**

- We are looking at moving our photo site off Flickr to another site due to Flickr's policy and cost changes.
- Photo guidelines are being updated.

# GENERAL TOPICS / EVENT PLANNING / REPORTS

### 2019 Board Election

Board of Director election will be at the December 11, 2018 meeting. All positions are open, and members are encouraged to run for office if they are interested. The latest newsletter has descriptions of all of the positions.

### PC West Event 2019 - Dan Tackett

The event is sold out. The event waiver will be available online for attendees to read and sign, to save time at the event. The format will mostly be the same as last year, but the mix of cars will be different. They will have the new M5.

#### **NEW BUSINESS**

The National CCA has recognition awards each year. Members are encouraged to nominate worthy people for these awards. Forms can be found on the national website.

The meeting was adjourned at 7:39 pm.