

## **BMW CCA San Diego Chapter Board Meeting Minutes for August 14, 2018**

The meeting was called to order at 6:30 pm.

### **Board Members Present:**

Lisa Goehring, Brett Litoff, Ryan Moore, Grant Kluzak, Greg Uhler, Dennis Damon, Rob Walker, Jonathan King

### **Members Present:**

Jim Patterson, Matthew Kogan, Matt Gage, Jim Lloyd, David Caudillo, Michael Knapp, David McClurg, Dan Tackett, Lon Mok

### **Secretary's Report – Greg Uhler for Paul Silver**

The July 2018 meeting minutes were approved as submitted.

### **Vice President's Report – Brett Litoff**

We have 32 new members, 49 renewing, and 33 lapsed, for a total of 1526 members.

### **Treasurer's Report – Ryan Moore**

Ryan sent out last month's financials. Next autocross is paid for. Rob should make sure insurance knows of the date change from August 18 to Sept 9.

### **PRESIDENT'S REPORT / GENERAL TOPICS – Lisa Goehring**

- Lisa thanked Brett for running the July Board meeting.
- Lisa said two people have asked for nametags. Lisa will reach out to Anne Littrell about getting these made.
- Lisa asked whether our chapter stickers need to be changed or re-ordered. It was agreed we should re-order them. Jonathan then asked if we should have a marketing budget and marketing materials. Jim suggested if stickers are cheap enough we could include them in our welcome letters to new members.

### **EVENT PLANNING / REPORTS**

#### **SoCal Euro Sept. 2 – Lon Mok**

- Lon indicated that a 40'x40' space at SoCal Euro would cost the club \$600 and asked if we are interested in exhibiting at the event. The event will run from 12noon to 7:00pm, with setup from 8:00am to 12noon. This will provide space for 2 easy-ups and six cars. We would need to provide the easy-ups, cars, tables, chairs, business cards and membership brochures. We can request a subsidy from the National Board. Lon indicated he needs an answer by Monday August 20. **MOTION** to spend \$600 for SoCal Euro 2018. Motion was seconded and passed. Lisa will contact the National Board to check into the subsidy.
- A suggestion was made for next year's event to put on a small Driving Experience south of the trolley from 1:00pm to 5:00pm. It would need to be decided if the attendee would be driving or if this would be a ride-along event. Michelin and BF Goodrich might bring tires and cars.

#### **Holiday Party – Dennis Damon**

The 2017 party cost \$3,144, for 40 people. Dennis will no longer run the annual Holiday Party. We will cancel the usual holiday party. Suggestions for a replacement were discussed: We can reach out to Emily and see if BMW of El Cajon is interested in hosting a party. Greg Uhler suggested we consider a low or no-cost venue and a different theme such as a car show with picnic / barbecue.

#### **Autocross – Rob Walker for Kim Schwarz**

- Car Control Clinic and Autocross Practice July 14 – The event went well, aside from a few minor mistakes. A Key take-away is to make sure the gate and registration desk personnel and anyone interacting with attendees know the key logistics such as where to park for each event, where to tech their car, where to get helmets.
- The August 18 autocross has been cancelled and a replacement event is scheduled for September 9.

### **End of Summer Tour August 19 – Matt Gage**

The event will start at BMW Escondido with coffee and donuts. We will travel on fun roads toward the north, and make a stop for lunch around noon. We currently have 55 RSVPs on the Facebook event page, but many of these are people who are “interested”. Matt has all the required forms, such as the waivers. The main unknown is how many actual people will attend lunch to make sure food is ready.

### **COMMITTEE REPORTS**

#### **Autocross Site – Rob Walker**

Many proposed sites have been eliminated. The SCCA is doing a trial autocross at CSU San Marcos. The Oceanside lot previously discussed is still a possibility.

### **DIRECTOR REPORTS**

#### **Autocross - Rob Walker**

We have until end of 2020 for events at SDCCU Stadium.

#### **Advertising – Lisa Goehring**

No report

#### **Driving School – Rob Walker for Seth Hanson**

The plan is to repeat what we did last year at Buttonwillow. We will try to secure our event date sometime this October.

#### **Equipmentmeister Report – Grant Kluzak**

- The new radios were affordable, at approximately \$500 and they are working well.
- Grant proposes we replace two coolers. **MOTION** by Jim Patterson to allocate up to \$300 to purchase two new coolers. The motion was seconded and passed.
- The truck check engine light came on. The truck needed dash electronics, shocks, and an oil pressure sensor. The tires were balanced at the same time. The total cost was \$1200. The shop has recommended bump stops as a future repair. **MOTION** by Grant Kluzak to spend \$1319 for the required truck repairs. Motion seconded and passed.
- Grant took pictures of the trailer for possible new vinyl designs. We will approach potential sponsors about paying for the new graphics.

#### **Newsletter – Greg Uhler**

Greg is looking at ways to reduce production costs, reach people in a timelier manner, and streamline newsletter production.

#### **Social – Lisa Goehring for Emily Kluzak**

Lisa asked for suggestions for social events, as we have very few social events scheduled this year.

#### **Webmeister Report – Thejusvi Ganesh**

No report – not present

### **OTHER BUSINESS**

Jonathan King volunteered to provide updates to the National Board on our Chapter Events schedule. If we update our website to use the National template then our events will automatically post there.

The annual Performance Center event is January 26. We will use the same format and the cost is unchanged. They will provide M5s for the drag race event. The contract is in place.

The meeting was adjourned at 8:30 pm.